

ACTIVITY REPORT

Sun Youth Organization



Sun Youth's front entrance on St. Urbain Street.



Our Founders

Aware of the many obstacles related to poverty, a group of young Montrealers from the St-Louis neighbourhood wanted to allow teens to channel their energy in a positive fashion. So they founded, in 1954, The Clark Street Sun, a local community handwritten newspaper, the proceeds of which were used to cover the registration fees of a few youngsters who needed support to take part in sport activities.

Today, 61 years later, with co-founders Earl De La Perralle and Sid Stevens still at the helm, Sun Youth has diversified itself and meets the needs of thousands of individuals each year through some thirty activities and programs.

"What truly amazes us year after year is the number of volunteers who support our cause", says Sid Stevens. Our organization was built on volunteerism and continues to grow thanks to them. Volunteers are truly priceless for us!"

Our Mission

Sun Youth helps individuals and families in need by providing them with a range of emergency services aimed at ensuring basic needs while maintaining people's integrity. Sun Youth also contributes to the prevention of crime and promotes individuals' physical and intellectual development through education, sports and recreational activities. Sun Youth promotes such values as solidarity, sharing and social inclusion.

Mainly servicing communities of the Greater Montreal area, Sun Youth provides emergency services such as food, clothing, medication, material or financial assistance in situations of low-income or during disasters. The organization

collaborates with municipal authorities and police forces to ensure safety in our neighbourhoods through crime prevention efforts in schools, on the streets or in the community in general.

In order to promote youngsters' physical, social and intellectual development, Sun Youth coaches sports teams to a competitive level and supports the school education of those who play in the teams. Sun Youth also offers recreational programs, a day camp and a sleep-away summer camp in the Laurentians which are intended for seniors, children and mothers depending on the program or activity.

Highlights 2014-2015

In 2014-2015, 25,069 food baskets were distributed to 6,456 families for a total of 17,353 individuals. In addition, 4,226 Christmas Baskets were distributed for the Holiday Season.

In 2015, we started purchasing fresh fruit and vegetables in order to provide a wider variety of fresh produce. So far, 50% of our clientele have opted for fresh over non perishable products.

Federation CJA confirmed a donation of \$33,000 per year (a total commitment of \$99,000) that will help maintain and expand Sun Youth's home delivery food program.

Ninety amazing youngsters whose courage and behavior had a positive impact in their community were rewarded on May 20th for the Bike Man's 90th birthday during Sun Youth's 31st Annual Bike Distribution.

The Foresters' garden grew 550 pounds of vegetables, more than double the previous year's yield. These fresh vegetables were distributed to Sun Youth's Food Bank users.

Our Good Samaritan program rewarded 7 heroes, 2 for saving a child from drowning, 4 for rescuing a lady who fell on the metro tracks and

one for rescuing a man from a fire.

One of our rewards led to the arrest and conviction of one of Quebec's most wanted criminals in relation to a murder case.

The Hornets Midget Football team won the Provincial Championship for the second consecutive year.

The Hornets Bantam team won their league's championship as well as having their Head Coach Damian Buckley being awarded "Coach of the Year".

A team of 1,523 volunteers lent a helping hand during the year. They gave 122,708

hours which is the equivalent of 58,99 full-time jobs (40 hours a week).

The Royal Bank of Canada's "Career Launch" Program provided us with an employee for a 3-month period to help us develop an archiving system.

We put in place an Emergency Coordination Center at Sun Youth's warehouse which will be used when emergency measures are declared in Montreal and the organization's main offices on St. Urbain Street are not accessible.



A Child's reaction after receiving a new bike for his positive impact on the community.

EMERGENCY SERVICES



A donation of non-perishables.

Food Assistance

Sun Youth's Food Bank ensures low-income families and individuals access to food and other basic products in emergency or precarious situations. This service includes emergency food baskets, monthly food supplement intended for vulnerable people (seniors) or those who have special needs (pregnant women, individuals with HIV and people eating kosher food), home deliveries and Christmas Baskets.

In 2014-2015, 25,069 food baskets were distributed to 6,456 families for a total of 17,353 individuals. In addition, 4,226 Christmas baskets were distributed from December 18th to the 24th 2014 for a total of 29,295 food baskets, a 5% increase compared to 2013-2014. Emergency food baskets and monthly food supplements account respectively for 47% and 31% of all food assistance given. Christmas baskets and home deliveries represent 15% and 7% (2,143 deliveries) of all Sun Youth's distributions. Also, 2% of the 4226 Christmas baskets were delivered to socially isolated people with reduced mobility. The food given away in 2014-2015 is valued in total at \$2,820,260 and the average value of a food basket at \$96,27, a 24%

increase over the previous year. Since the financial crisis of 2008, the number of people who use Sun Youth's food bank increased by 33%.

Thank you to those who share our *commitment of caring and sharing!* Food assistance is made possible thanks to donations from the general public and to the precious support of many charitable foundations and that of the City of Montreal. Sun Youth can count on the generosity of around 15,000 donors to help the organization provide much needed assistance.

Who refers to our Food Bank?

In 50% of cases, local organizations and other agencies direct people in need to our food bank. Otherwise, they are referred by friends and family members (42%), or the media (8%).

Food assistance: for whom?

Overall, 37% of our food bank users are children under 18 years old. Children from 0 to 11 years old alone account for 29% of our food assistance program users compared to people over 60 (9%).

Collective Kitchen

The idea of starting a collective kitchen as a way to offer a new type of service to its clientele and also to encourage food autonomy and security has been simmering in the back of Sun Youth's mind for a long time. The first group created to take part in Sun Youth's collective kitchen was composed of volunteers of the organization, part of the *Centre de réadaptation en déficience intellectuelle et en troubles envahissants du développement de Montréal (CRDITED)*. For many of them, this fun culinary activity was a chance to gain useful knowledge, develop new skills and enhance their autonomy. The collective kitchen is intended for anyone who cares about keeping healthy food habits. It also gives participants the opportunity to get involved individually and collectively in the community sharing values of solidarity, equity, mutual support and social justice while developing food autonomy.



Home Deliveries

For nearly two decades, Sun Youth has been delivering food to people who otherwise would not be able to obtain it. The program was designed to meet emergency food needs of people facing reduced mobility and social isolation who are referred by a health professional. Federation CJA recently confirmed a donation of \$33,000 per year (a total commitment of \$99,000) that will help maintain and expand our home delivery food program.

Thanks to the Federation CJA's contribution and to the Charlotte and Leo Karassic Foundation's generous donation of \$30,000, Sun Youth will also be able to maintain the « Breaking Isolation » program where employees visit socially isolated individuals at their residence, in order to assess their level of isolation. These visits allowed our staff to gain a better understanding of each client's situation and needs, and to formulate concrete personalized plans to assist the individuals most affected by social exclusion.

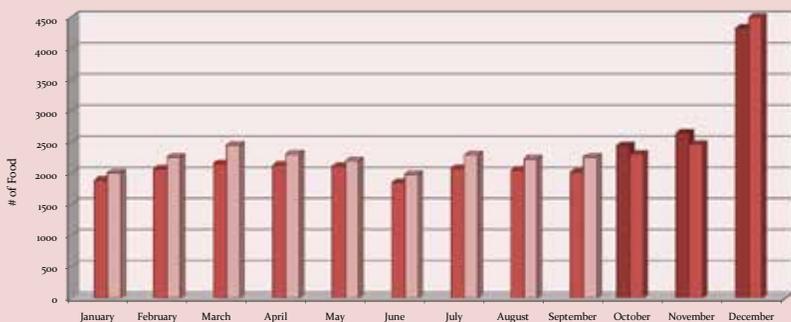


Fresh Vegetables

Over the last few years, thanks to the contribution of the City of Montreal and the *Ministère de l'emploi et de la solidarité sociale* to our "Feed the Hope" program, Sun Youth has undergone a slow but steady move towards increasing the amount of fresh products in its food baskets. It began with ensuring that all families visiting our food bank leave with milk and eggs. In 2014, we joined forces with the Foresters group to create a garden where we would produce fresh vegetables for our food bank.

In winter 2015, we started purchasing fresh fruit and vegetables in order to provide fresh produce all year round. So far, 50% of our clientele have opted for fresh over non-perishable products. In the spring of 2015, we expanded the garden located on the grounds of the Sun Youth warehouse through the renewed financial support of the Foresters group and the volunteer involvement of its members. The expansion included the installation of an irrigation system which helped us save valuable time this summer. Once again, Foresters supplied the needed hardware, the soil, the seeds and plants which grew in the following months and even a portable green house which allowed us to salvage many plants from last spring's biting cold. This garden grew 550 pounds of vegetables, more than double the previous year's yield. These fresh vegetables were distributed to Sun Youth's food bank users. Added to this harvest, McGill's Macdonald Campus Farm provided fresh vegetables to Sun Youth all summer long. The Fiddlehead Farm located in the Eastern Townships also supported the Sun Youth food bank.

Monthly Food Assistance





The annual donation from the Fondation Marcelle et Jean Coutu.

Medication Program

The medication program is intended for low-income individuals covered by the Quebec Public Prescription Drug Insurance Plan. This service helps pay the bills for prescription medication and medical equipment not reimbursed by the Quebec Public Insurance Plan up to the maximum

required monthly contribution. In 2014-2015, 345 individuals benefited from this program for a total value of \$31,546. This program is made possible thanks to the support of the *Association québécoise des pharmaciens propriétaires* (AQPP) and the *Fondation Marcelle et Jean Coutu*.



Sun Youth employees at an emergency centre.

Assistance to Disaster Victims

Sun Youth helps disaster victims throughout the City of Montreal by providing instant food, material and financial assistance. We intervene during disasters at all times and, the following day, all people affected by the disaster receive personalized assistance until they are able to resume their normal life. In 2014-2015, our emergency teams were called in for 216 disasters. Our teams helped 510 families for a total of 1,168 persons. The ma-

terial assistance given to these families is valued at \$105,516.07. Houle Toyota has been a faithful partner of Sun Youth since 2006 thanks to Recyc-vélo, an annual donation of refurbished bikes to underprivileged families. In the spring of 2014, Houle Toyota reiterated its generosity with the donation of two brand new Toyota vehicles, a Corolla and a Sienna 2014 intended for our teams of emergency services and home deliveries.

Financial Assistance

Through all its emergency services programs, Sun Youth provides assistance and financial help to low-income families and individuals having difficulty paying their essential bills. To be eligible, these families must be in a precarious financial situation, as determined by a financial evaluation. They must also be referred by a social worker which enables us to work as a team in the family's best interest and gives us assurance that the situation of the families will improve over time. We help families who are in a dire financial situation following events such as a severe illness (physical or mental) of a family member, the death of a family member, the risk of an eviction or the loss of an apartment. In total, for 2014-2015, we paid over \$134,000 in bills, 35% of which were housing related, 31% health related, 15% in food, pharmacy or gas gift cards, 14% in transport and 5% in school fees.



Children and Students Assistance Program

Sun Youth has developed several partnerships with health and social services organizations (*Centre hospitalier universitaire Sainte-Justine*, the Montreal Children's Hospital, le *Centre Jeunesse de Montréal-Institut universitaire*, Batshaw Youth and Family Services) who work with children and their families as well as with school institutions. In 2014-2015, 325 families for a total of 1,253 persons were referred to Sun Youth by these organizations. The assistance provided to these families is valued at \$286 908.65.

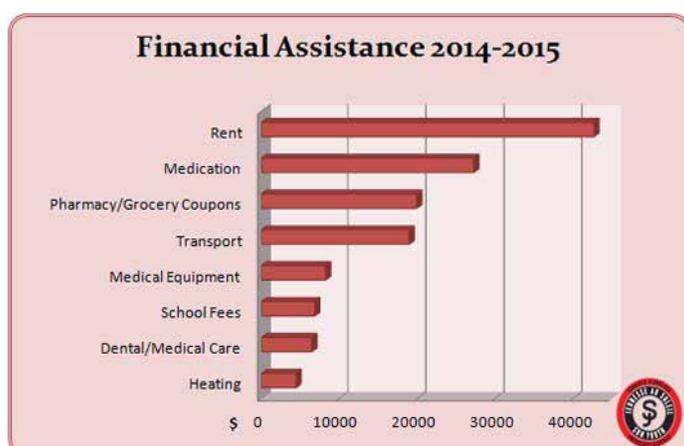
Family Assistance Program

Sun Youth also receives referrals from CLSC's and hospital social workers for families who are in a dire financial situation following events such as suffering from severe illness, the death of a spouse or the risk of an eviction. In 2014-2015, we helped 19 families by paying their rent, medical equipment and school fees, for a total of \$12,820. This was made possible in part thanks to *Solertia*, a human resource firm that celebrated its 10th anniversary by organizing fundraiser events for our Organization.



Heating Assistance Program

Sun Youth provides assistance and financial help to low-income families and individuals having difficulty paying their utility bills (electricity and heat). Utility expenses will usually represent a high proportion of their household income. For 2014-2015, we assisted 78 families in their negotiation with Hydro-Québec reaching 56 payment agreements. During the 2014-2015 winter season, 12 families received heating oil thanks to the support of the industry. The following heating oil companies, all of whom are members of the *Association Québécoise des Indépendants du Pétrole*, are offering free heating oil to people in need: *Joseph Élie*, *CST Canada Co.* and *Sonic La Coop Fédérée*. The company contacted by Sun Youth generally provides the equivalent of a half a tankful.





The proud recipient of a new bike being interviewed.

New and used Bike Give Away

Every year Mr. Bike Man, an anonymous benefactor, celebrates his birthday by giving away bicycles to deserving children through Sun Youth Organization. This year was a special celebration as Mr. Bike Man reached the venerable age of 90 years. Sun Youth's gymnasium was filled with a crowd of 300 people, relatives and friends of the young recipients. To mark the occasion, a giant birthday cake was served at the event, thanks to *Les Anges Gourmets* bakery, while the generous anonymous donor received the gift he wanted

above all: the many smiles of exceptional youths, who are role models for their peers, rewarded with a new bicycle. Ninety amazing youngsters whose courage and behavior had a positive impact in their community were rewarded on May 20th 2015 during Sun Youth's 31st annual bike distribution.

Sun Youth has been redistributing refurbished bicycles to underprivileged families in the Montreal area for the last 9 years. In 2014-2015, 191 gently used bikes were distributed.



A volunteer helping a person with food hamper.

Christmas Baskets Distribution

The Holiday baskets distribution started on December 11th, 2014 with the Chanukah basket distribution and home deliveries. We thus helped 168 families with kosher food baskets especially designed for the Jewish Light Festival.

From December 18th to the 24th 2014, 4,058 Christmas baskets were distributed to people living below the poverty line. These Christmas baskets are made of non-perishable food to which we add meat, dairy products (once again the *Producteurs de lait du Québec* donated 15,000 liters of milk), small treats during the Holidays as well as toys for children aged 12 and under. We even added hygiene and household products

such as lightbulbs in 2014. A Christmas basket is worth on average \$160 and toys are worth on average \$25.

We try to encourage people to come to Sun Youth to receive their basket because there are always surprises for those who do, such as the chance to win a bicycle. Although for people who are socially isolated and living with reduced mobility, we always have home deliveries. In 2014, 90 baskets were home delivered by the company Loyal Express. New in 2014, the SPVM Parking Officers also joined the group by delivering Christmas hampers to people who could not bring them back home due to reduced mobility. Car2Go also brought back home people who found themselves overwhelmed



Bike Man received hundreds of letters.

Prescription Glasses

Thanks to the support of its partners, Essilor and Philippe Rochette, Optician, Sun Youth is able to offer eye glasses at no cost or at a reduced price to low-income individuals who are not covered by public or private insurance plans. Sixteen people benefited from this service in 2014-2015.



Material Assistance

Sun Youth's clothing bank is intended for low-income individuals living in the Greater Montreal area. A contribution of \$3 is required for three large bags per family. Individuals in need may, when authorized by a counsellor, have access to the clothing bank without paying this fee.

More than 150 people visit our used clothing bank each week. Families can also have access to a library full of used books, films and CDs at very affordable prices.

In 2014-2015, Sun Youth also redistributed household accessories and new clothes for a total value of close to \$300,000.

Medical Equipment

Sun Youth supplies its clientele with walkers, crutches, canes, bathtub seats, prostheses, wheelchairs and other medical equipment. Sun Youth can also lend devices that help treat nocturnal bedwetting thanks to *Ledoux Réflexe*. This health care company suggests its customers who no longer require their apparatus to donate them to Sun Youth which will make them available to families in need. *Ledoux Réflexe* provides these families with assistance and advice. In 2014-2015, 7 families were helped in this way.

by generosity. Our most sincere thanks to *La Grande Guignolée des médias* who helped us for the 14th consecutive year and its partners, *le Groupe Jean Coutu*, Loblaws, Provigo, Maxi and Maxi et cie.

Sun Youth is thankful to the 690 volunteers who helped us prepare the 2014 Holiday Basket distribution and the 624 companies that organized food collects. After all, it would be impossible to accomplish all this without the volunteers' commitment in the reception and sorting of the food and toys, the gift wrapping, and the preparing of more than 4,000 food baskets.

Clothing Giveaway

Despite the heavy rain, about 800 families (approximately 2,500 people) came to Sun Youth's annual new clothing giveaway held on August 11th and 12th, 2015. Intended for low-income families residing in the Montreal area, this free distribution has become one of Sun Youth's many traditions. With the new school year, increased expenses

impose additional hardship for needy families in Montreal.

The annual school supplies distribution is held in August of each year at the same time as the monthly appointments to our food bank.



CRIME PREVENTION



Bike Patrol 2015

Bike Patrol

The 31st Edition of the Bike Patrol, officially sworn-in by Montreal Police Director Marc Parent, on June 10th, on what would be one of his last public appearances, proved to be a very dynamic one. From the start, the West-Island team distinguished itself by saving a couple of people in wheelchairs who were in a very bad situation. Here is what An-nice Dunn had to say regarding the incident: "A big thanks to the two young men who helped us out at the Woodland Train Station... My husband's electric scooter had blown a tire. They were helpful and courteous, brought the scooter to a safe spot, phoned for an adapted van for us and stayed with us until it arrived in case they were needed."

From June 8th to August 14th 2015, the presence of the patrol on streets and bike paths, and in parks and playgrounds, had for objective to enhance safety in the public spaces of the Greater Montreal area. In this regard, in collaboration with the police of-

ficers of 9 local police stations, the 28 patrollers also delivered different workshops on public and bicycle safety to children in day camps through "Génie Vélo" activities (combining bike safety and aquatic games), and were a presence at festivals and community events, such as the Saint-Laurent Boulevard Sidewalk Sale, Saint-Jean Baptiste and Canada Day parades.

Special attention was given to senior citizens this year. On rainy days, which were numerous this summer, the patrollers visited elderly people's residences spending time with them and participating in their activities (there was even some dancing involved). The patrollers also participated in police operations which targeted mainly senior citizens, going door to door during the heat wave to distribute posters with tips on heat stroke prevention.

(See highlights below for detailed report)

Highlights :

Census on cycling offenses - Our patrollers conduct assessments on bike violations based on the Safe Cycling Guide in their respective boroughs. *Total Violations: 9769*

Bike safety workshops - Several teams organized clinics on bicycle safety, biking techniques, adjustment of equipment and bicycle rules called Génie-Vélo for children, teens and adults to playfully demonstrate the proper use of a bicycle. *Génie-Vélo events : 14*

Projet NUMÉRO - For the fourth year in a row, the Sun Youth bike patrollers participated in this SPVM program which has them engraving identification numbers onto cyclists' bicycles to prevent theft and in case of loss. *Total Number of Bikes Engraved in 2015: 784*

Cache-monnaie - The patrollers also participated in police operations which targeted mainly senior citizens. They distributed "cache-monnaie": a pouch with compartments worn under the clothes that allows personal effects to be carried in complete security. Designed to provide an easy and safe way for the elderly to protect their money and avoid being an easy target for potential muggers and thieves.

Visits to Senior homes - On rainy days, our patrollers went to senior homes where they fostered and built relationships, offering tips for managing a heat wave and informing seniors on ways to avoid being victims of fraud and abuse.

Special Events - Throughout the year, the bike patrol is in demand for special events. This year, patrollers volunteered for the following events: *St-Patrick's Day Parade, Romeiros-Portuguese Pardon March, En Harmonie 4 Kids Concert, Bike Giveaway at Sun Youth, Tour de l'Ile, St-Laurent Boulevard Festival, etc.*

Fundraisers - Extra funds were raised through five car washes organised throughout the Greater Montreal Area. The atmosphere was one of a kind at each car wash and donors were generous. A big thank you goes to Couche-Tard Masson and The Marché Central, which have worked in collaboration with the bike patrol program for three consecutive years now, Couche-Tard Van Horne and IGA Ile Bizard.



Youth and Social Mentors

For 14 years now, Sun Youth's program promoting prevention against intimidation and the resolution of conflicts among students provides schools with additional human resources working hand-in-hand with the school staff and sharing their expertise in order to foster positive relationships between students, providing advice and developing extracurricular programs.

In the short term, every student benefits from the program as it helps counter bullying and intimidation, strengthens social ties and develops team spirit. In 2014-2015, 4 of our mentors were working in 3 schools; Marymount Academy, Bancroft Elementary School and Lauren Hill Academy. These schools provide an elementary or high-school education to 1,600 students in the Montreal area.

Sun Youth's social mentors face different challenges depending on the school. They have to adapt their interventions to the specific needs of every classroom or every student. Their interventions include group workshops on leadership, mediation by students' peers, conflicts resolution, social skills enhancement and notions of racism and friendship. Mentors also organize recreational extracurricular activities to develop teamwork (sports, food drives for the needy, school newspaper). As for individual interventions, they focus mainly on help for homework and on mediation. The social mentors' integration in schools and the teachers' support are a guarantee of success. Social mentors are chosen not only for their qualifications but also for their interpersonal skills. Other schools are showing an interest in this program. Sun Youth is looking for additional funding.



Our Partners

The 31st Edition of the Bike Patrol was made possible by the Federal Government and Thomas Mulcair, then leader of the official opposition, as well as the Quebec Ministry of Public Security and Jacques Chagnon, President of the National Assembly. Dorel Industries also made an indispensable contribution by supplying the mountain bikes used by Sun Youth's Patrollers throughout the summer. The Sun Youth Bike Patrol is also made possible by financial support from the Gustav Levinschi Foundation.

Finally, Toyota Gabriel and General Director Nazih Chemali provided the patrol with a Toyota Corolla, allowing the coordinating staff to oversee the activities of the 28 patrollers working out of 9 of the neighbourhood stations of the Montreal Police Service (SPVM) across the island. Mr. Chemali has been working with Sun Youth since 1997, faithfully supporting the organization year after year. Sun Youth wishes to thank Mr. Chemali and Toyota Gabriel for their precious support.



Longueuil Police press conference announcing a reward for missing persons.

Rewards

Citizens interested in the solving of certain criminal investigations donate sums of money to be offered by police forces as rewards to individuals providing information leading to the arrest and conviction of wanted criminals or to the location of a missing person. All rewards are first approved by the police force in charge of the investigation. They are offered for a limited period of time after which, as decided by the donor, they are renewed, given back to the donor or used in other Sun Youth crime prevention activities like in providing assistance to victims of criminal acts in particular. Sun Youth is the sole manager of these rewards. It acts as an intermediary between the anonymous donor and the police force in charge of the investigation and ensures that the reward can be made available to the police force, if necessary. Investigators are the ones who decide whether it is appropriate or not to grant a reward as well as the amount to be paid.

Created in 1991, Sun Youth's rewards program carries on thanks to a steady partnership with the Montreal Police Department (SPVM). Since then, other police forces have joined this Sun Youth's program: the Quebec Provincial Police in 2009 (Sûreté du Québec), the Ville de Laval Police Department in 2011 and the Longueuil Area Police Department in 2012. An agreement with a 5th police force was established in 2014. On June 26, 2014, Sun Youth signed an agreement with the Ontario Provincial Police. This historic agreement was unveiled at a press conference where both parties announced that they had doubled the reward offer for information that would lead to the arrest and conviction of the person responsible for the death of Jessica Marie Lynne Godin whose body was found in La Nation (Eastern Ontario) on September 24, 2011. The reward offer now stands at \$100,000.



Good Samaritan Program

Since September 2001, Sun Youth rewards individuals of exceptional bravery who come to the rescue of people in danger, sometimes risking their own lives. Since the beginning, 63 heroes have been rewarded with gift certificates to stores of their choice and sometimes free meals at select restaurants. By recognizing caring and courageous citizens, the program encourages people to exercise self-abstraction and altruism and promotes mutual assistance. In 2014-2015, 7 heroes were rewarded, 2 for saving a child from drowning, 4 for rescuing a lady who fell on the subway tracks and one for rescuing a man from a fire.

Assistance to Victims of Criminal Acts

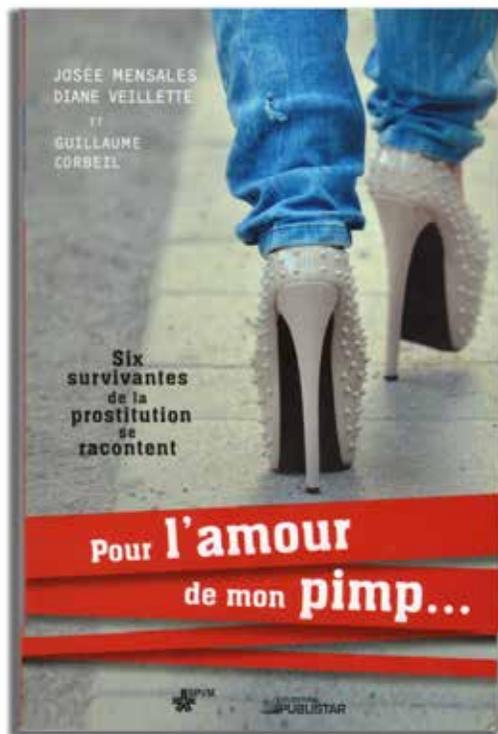
In 2014-2015, 31 victims received support for a total value of \$7,261. The amount of the support allocated is determined according to the victim's needs. This fund acts as a supplement to the aid provided by government to the victims of violent crimes and their families. After an analysis of the victim's financial situation, the individual can be reimbursed the following expenses: monthly rent, electricity, heating, medication and bus passes. Sun Youth also gives victims access to its food bank, to free clothing and to essential hygiene products.

Sun Youth, the Montreal Police Department (SPVM) and the Assistance Centres for Victims of Crime (CAVAC) joined forces to fight against human trafficking and sexual exploitation. Our Crime Prevention Department helps these victims, mostly women, by offering, among other things, food and clothing and sometimes even paying for their relocation. The Survivors is an innovative prevention project and we are proud to be part of it.

In March 2015, in his book "Pour l'amour de mon pimp" (For the love of my pimp) Guillaume Corbeil in collaboration with police officers Diane Veillette and Josée Mensales, relates the story of six women victims of prostitution who were able to come out of it, becoming Survivors. "With the Survivors-SPVM program, we changed our approach for a much more comprehensive and appropriate one: prostitutes are no longer perceived as criminals but as victims. Our duty is to protect and support these vulnerable women and their families. (...) Slowly, she (the victim) realizes that by accepting the help of the SPVM and the outstanding partners such as les Centres Jeunesse, Sun Youth or the assistance center for victims of crime (CAVAC), she can escape her environment, reclaim her life and rebuild her self-esteem." (Diane Veillette, Josée Mensales et Guillaume Corbeil, Pour l'amour de mon pimp, p.14, SPVM, éditions Publistar.)

Rewards Offered

- Sharon PRIOR, murdered in Longueuil in 1975 : \$10, 000
- Valérie LEBLANC, murdered in Gatineau in 2011 : \$10,000
- Philippe LAJOIE, missing since 2007: \$10, 000
- Jessica GODIN, victim of a hit-and-run in 2011 : \$100,000
- Elderly woman, victim of a hit-and-run in 2014 : \$5,000
- Marilyn BERGERON, missing since 2007: \$10,000
- Sylvie BERGERON, murdered in 2010: \$10,000
- Étienne GOURDE, victim of a hit-and-run in 2013: \$5,000
- Jian PING LI and her infant baby missing since 2014 : \$20,000
- Break-in at the columbarium at the Saint-Hyacinthe Cathedral in 2013 : \$5,000
- Home invasion in Saint-Michel-de-Napierville in 2013 : \$5, 000
- Stéphane CORMIER, missing since 2011 : \$3,000
- 514 Muffler (SPVM) - \$3 000
- Raynald Letourneau (SPVM) - \$5 000 RESOLVED



SPORTS & RECREATION



The Midget Hornets celebrate their 2nd consecutive Provincial Championship.



Football Season 2014

On Saturday, November 9th, 2014 the Sun Youth Hornets Midget football team was taking on the North Shore Mustangs with both teams trying to get their hands on the Doug Britton Cup, given to the champions of the Quebec Midget Football League's Bruno Heppell Division. The Hornets came in after a perfect season of 9 wins and no loss and were determined to have the upper hand on their North Shore counterparts. The championship game was taking place at Stade Hébert in St-Léonard in front of enthusiastic fans of both teams. After being dominated for most of the game (the Hornets leading 14-0 at the end of the third quarter), the Mustangs came back in the fourth quarter but it was too little, too late. The Hornets won the game 17-14 and were crowned champions of the Doug Britton Cup for the second

consecutive year. Two Sun Youth Hornets were awarded with the Most Valuable Player trophy : #51 Kevin Kifungo was recognized as the MVP for the offensive line while #3 Marcus Mitchell was identified as the overall MVP.

The Mosquito team was also very successful this year. Despite finishing in 10th place of their division with 3 wins and 7 losses, the Hornets made it to the finals and overcame the Sherbrooke Bulldogs 50-0, bringing the Montreal Regional Football League Cup home. Not all Hornets teams had the chance to make it to the finals, let alone winning their division's championship. Whatever their results were, it was positive, for the young athletes got a chance to play their favourite sport and to be part of a family: the Sun Youth Hornets! Congratulations to all!

Our All-Stars

The summer of 2015 was marked by the performance of three of its most promising athletes. In basketball, Trenton Dias earned a place on Quebec U15 basketball team despite being only 14 years old. The team earned a silver medal at the National Championships in Halifax where Canada's best young players competed. Next was Eze Dike-Nwagbara who was invited to the Super Session of Five-Star Basketball camp held in Brewster, New York, where he made the All-Star team. The camp is historically known for having the best prospects in the United States. Some of its alumni include Michael Jordan, LeBron James, Kevin Durant, Dwayne Wade and Chris Paul, just to name a few.

Representing our football program, Denzel Gendron-Muscadin who plays defensive back made the U18 Quebec Blue Football Team at the Canada Cup and will represent Team Canada in the upcoming International Bowl. He earned the Finals defensive MVP for Quebec by sacking Ontario's Quarterback, forcing a fumble in the fourth quarter which helped Quebec protect their lead and take time off the clock.



The midget boys discussing their game plan in the playoffs.

Basketball Season 2014

The Hornets were crowned the MBL AAA Bantam Champions, defeating the Park-Extension Knights 49-47 thanks to outstanding offensive play of Malachi Alexander who accounted for 24 points and the defensive presence of Trenton Dias. They were also complimented with having their Head Coach Damian Buckley awarded "Coach of the Year" for his team's success throughout the regular season, finishing

with an almost perfect record of 11-1.

The Midget and the Juvenile teams also faced off against the Park-Extension in semi finals games. For the Juveniles it was a rematch of last year's finals. The Midgets and Juveniles fought long and hard but in the end both fell short of victory.





Sun Youth Alumni playing in the Holiday Tournament.

Holiday Basketball Tournament

The 34th edition of our annual tournament began December 18th in Sun Youth's gymnasium and featured promising young athletes, aged 16 to 19 years. As usual, the Hornets were part of this annual competition. Other participating teams were those of Thetford, Vanier, John Abbott and Stanstead Colleges, and École Henri-Bourassa. Our western neighbours were represented by teams

from BTB Prep Academy (Toronto), Vaughan High School (Toronto), Next Level (Ottawa) and the Guardsmen (Ottawa). Team Force, bringing together players from Quebec and Ontario, was also part of this tournament. Finally, the United States were represented by Redemption Christian Academy (Massachusetts). The Vanier Cheetahs won the tournament but all the teams gave us a great show!



SLAP Hockey

Created in 2005, SLAP is a hockey development program intended for children aged 5 to 13 years old from disadvantaged families. For that program, Sun Youth partnered with the Park Extension Youth Organization and l'Avalanche Hockey Club. Under the supervision of 10 volunteer hockey trainers, 80 children were introduced to this sport in a structured and non-stressful environment in 2014-2015. The SLAP team is currently looking for more ice time due to the popularity of the program.



Campers enjoying sports in Jeanne-Mance park.

Day Camp

Sun Youth's Day Camp offers young Montrealers an occasion to live a learning experience while taking part in exciting activities and making new friends. Innovative, Sun Youth's Day Camp is constantly looking for ways to improve its programs. Between June 29 and August 21, 2015, 90 youngsters aged 5-12 years old took part in Sun Youth's Day Camp. Grouped by age (5-6 years, 7-8 years, 9-10 years and 11-12 years), they were offered swim-

ming lessons, such activities as visits to amusement parks, local museums and aquatic parks as well as sports, swimming, handicrafts, theatre and picnics. A cold breakfast, lunch and a snack are included in the camp's activities.

To capture great moments of this 22nd season, a short video showing children and counselors in action was shot and shown to parents during the end-of-the-season party on August 21st.



Little Gardener's Club

A real hands-on experience, the vegetable garden shows children attending our Day Camp to grow and tend to vegetables while learning about ecology. The gardening workshops are given every week by an animator from *Sentier Urbain*. Part of *Sentier Urbain's* Little Gardener's Club, the vege-

table garden was set up at Sun Youth's main building on St. Urbain Street in the summer of 2013.

Part of the vegetables campers grow goes to the preparation of their meals during day camp and the rest is given to Sun Youth's Food Bank.



Senior Club

Sun Youth's senior club offers activities promoting good health, well-being and active social life among seniors. The weekly activities include bingo, bowling, knitting and physical exercise (such as Tai Chi). Cultural outings and recreational activities (apple picking, shopping and visits to sugar shacks) are organized on a regular basis. The seniors' club organizes an annual Bazaar to finance its own activities.



Aquatic Safety

Thanks to the cooperation of the Montreal Institute of Swimming, Sun Youth's swimming and aquatic safety program was in its third season in the summer of 2015 with the *Centre Sportif de la petite Bourgogne* swimming pool at the children's disposal. Every week during 8 weeks, 34 children aged 5-8 years old took swimming lessons so they could feel comfortable and safe during aquatic activities organized by the day camp. Once again this year, anonymous donor, Bike Man, offered life jackets to the young participants.

CAMP



A camper kayaking on Petit Lac Lanthier at the Sun Youth Summer Camp.

Sleep Away Camp

During the summer of 2015, Sun Youth's sleep-away summer camp welcomed a total of 138 youngsters aged 6-14 years old for a one-week or a two-week stay according to the camper's age. Located in Rivière-Rouge, in the Laurentians, the summer camp grounds are spread over more than 55 acres in a wooded and groomed area in front of a lake and can accommodate 200 persons. The lake gives the opportunity for different activities such as

canoeing, water-pedalling, windsurfing and swimming. The outdoor installations include basketball, volleyball, baseball and football fields as well as a tennis court and an area to practise archery. The summer camp also has a double gymnasium where campers can practise different indoor sports and leisure activities. It is also equipped with a weight room, showers and lockers, recreation, plastic arts and computer rooms.



C.I.T.'s working with campers onsite.

Counsellor in Training

Sun Youth offers job training opportunities and a leadership program to teens aged 15 to 17 years at our summer camp located in the Laurentians. The objective of this program is to motivate and inspire our youths to develop self awareness as well as help enhance their life and social skills. We encourage them to explore their potential and work collectively with their peers through interactive workshops.

These workshops are tailored to enhance their knowledge, competencies and skills related to life situations. The following are a few examples of workshops that the teens participate in; Developing self: Body Image, Anger/Stress Management, Setting & Defining Goals, The power of the Inter-

net, Mental & Physical Hygiene. Relationships: Breaking the Taboos, Team Building, Power, Trust, Respect and Support, Active listening. Education: Time management, Smart Goals, Cyber Bullying, Living Life, Public speaking. Employment : Media matters, Writing a CV, Critical Thinking, Job Interview.

We believe that this program helps raise our teens' self esteem and aids them to attain their maximum potential. We offer them a challenging, safe and respectful environment in which we foster the opportunity to create extraordinary results in their lives. In 2015, 32 teenagers participated in the Counselor in Training program.



Mom's Turn

During the summer of 2015, the sleep-away summer camp welcomed 10 single mothers and 13 children for an 8-day stay which gives mothers a break and an occasion to bond with other women in the same situation as well as to share happy moments with their children away from the worries of their daily life. While children enjoy the facilities, mothers can take part in activities specifically intended for them such as computer and creative writing workshops and simulations of real-life situations they have to deal with.



Little TD Garden

Tending to a vegetable garden teaches campers the joys of gardening and helps them address environmental concerns. This activity provides them with useful tools towards the protection of the environment and prepares them to become eco-responsible citizens. Vegetables grown in the garden are used in the preparation of campers' meals and the surplus is given to the community by way of a local charitable organization. This project was made possible thanks to the TD Friends of the Environment Foundation of TD Canada Trust which provided the required financial support for setting up the garden. The 'Little TD Garden' is a wink at the Boston Arena bearing the TD Garden name.



Now...let's talk wisdom!

The summer camp also welcomes seniors aged 55 years and over. Called 'The House of Wisdom', it is specifically designed for them. A cottage put at their disposal can accommodate 12 persons at a time. During the summer of 2015, 12 seniors enjoyed the facilities.

COMMUNICATIONS



Thousands of people walk through our doors every year.

Our influence in the community

Every day, dozens of people walk through our doors, whether it is because they need help or they want to offer theirs. Children come to Sun Youth to play sports and their friends and family follow. In the summer, parents leave their children in our care, at our sleep-away camp or day camp in Montreal. Social workers, police officers, educators, teachers refer people to us every single day of the year. Some politicians have consulted us before making crucial decisions. Sixty one years ago, Sun Youth's co-founders created a community newspaper, The Clark Street Sun. Now, Sun Youth benefits from the support of the Montreal media community which gives the organization great coverage.

Sun Youth is a founding member of the ROHC-MUM (an association of humanitarian and community organizations concerned with emergency measures in Montreal). Our designated representative on its Board of Directors is currently president. Sun Youth is also a founding member of the Referral Committee for Homeless Families of the Montreal Housing Agency and a member of both the Quebec Amateur Football Federation and the Quebec Basketball Federation. One of Sun Youth's cofounders is also the founder of the Quebec Midget Football League where he is currently president.

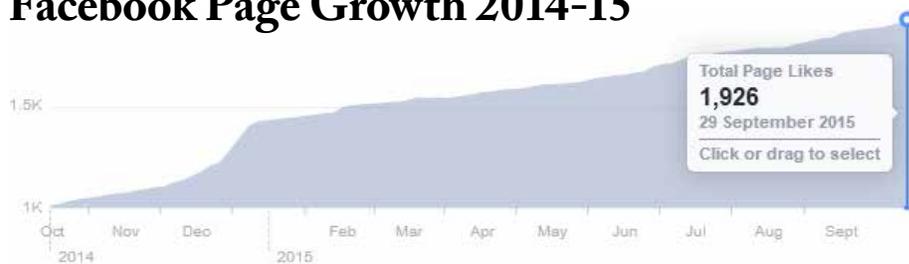
Sun Youth's Newsletter

Sixty years after its first issue was written, The Clark Street Sun was back in January 2014 but as a monthly newsletter under the name "The Montreal Sun". The newsletter publishes Sun Youth's latest news, promotes the range of services offered and the activities of the Emergency Services, Sports and Recreation, and Crime Prevention departments as

well as upcoming events.

The newsletter has reached 735 subscribers which is an 18% increase from previous year, 59% francophone and 41% anglophone subscribers, with an average opening rate still well above the industry average.

Facebook Page Growth 2014-15



Social Media

Since 2012, Sun Youth has been gradually increasing its use of social media. It is now present on a daily basis in the most important social media networks such as Facebook, Twitter, Instagram, Google+ and LinkedIn. The number of Sun Youth's Facebook page's likes almost doubled; it raised from 1012 on October 1st 2014 to 1,926 by September 30th 2015. The number of Twitter followers went from 600 to 1010 and a post in December 2014 had a 62,000 people

reach.

On Facebook, 93% of our fans are between 18 and 64 years of age and 55% of them are women. A post issued on Facebook during the Christmas basket distribution, Sun Youth's busiest time, reached 19,853 persons on December 13, 2014.

Instagram is a good way to reach our young athletes and marketers say this platform looks very promising for the fu-



ture. With 274 followers, as of September 30th 2015, it is just a beginning but we have an interesting 10% engagement rate.

As for LinkedIn, we had only 130 followers but we will continue to put efforts in this media because we feel there are many potential donors there, as 33% of our followers are young graduates and another 33% are senior executives.

Traditional Media Outlets

Sun Youth feels privileged by the interest that the Montreal media community has shown towards its organization for many years now. Whether it is through television or radio, or in the newspapers, Sun Youth's media visibility is an invaluable platform for broadcasting the organization's services and highlighting its mission. Traditional media outlets inform and reach diverse audiences. They are particularly accessible to families and economically less fortunate people. As an example, in 2014-2015, the media coverage accounted for 8% of requests coming from families and individuals who used Sun Youth's help and assistance programs for the first time.

Some donors allow Sun Youth to purchase media space in newspapers in order to issue important messages through ads or columns. These appear every month in the Senior Times and The Montrealer newspapers. For special events, columns are published in the 24heures and The Gazette newspapers. In addition, newspapers such as The Montreal Times, The Montrealer, The Gazette and The Suburban offer Sun Youth free space to publish news of interest or its activities calendar.

www.sunyouthorg.com

Our website informs the community on the organization's mission, programs and services offered to the population as well as on its annual distributions and main events such as sports tournaments and fundraising campaigns. It is today an indispensable communication tool which is accessible to almost all our clientele. In the summer of 2014, Sun Youth started to update, optimize and reference its website contents in order to improve the positioning and the visibility of Sun Youth's site on the web.

	Sessions	Users	Page Views
Q1 - 2015	76 326	57 090	225 087
Q2 - 2015	52 778	40 097	174 296
INCREASE	44.62%	42.38%	28.57%



In encouraging feedback on the information issued, social media are getting Sun Youth closer to the community it serves. Informing and drawing people's attention will always be important. But the desired goal is to publicize Sun Youth's mission and services, gather people around the cause, engage and mobilize in a specific activity or in the organization's projects and the needs of the community it serves.

ADMINISTRATION



The Sun Youth Board of Directors for 2014-2015.

Human Resources

Sun Youth's Board of Directors met six times in 2014-2015 to discuss current matters and once for a special meeting. On September 30th 2015, the Board of Directors was made up of 7 members, all volunteers, from various professional backgrounds.

In alphabetical order, they are:

Mr Keith COFFIN, Secretary Private sector (corporate management)

Mr Earl DE LA PERRALLE, Director Non-profit sector (Co-founder and Executive Director, Sun Youth)

Mr Dimitri MANOLOPOULOS, Director Private sector (senior director, banking industry)

Mr Robert MIRONOWICZ, President Private sector (self-employed)

Mr Sid STEVENS, Director Non-profit sector (Co-founder and Executive Vice-President, Sun Youth)

Mr Edmund TOBIN, Director Former administrative court Judge.

Mr Nathan WEINSTEIN, Vice-president Private sector (corporate management, real estate)

MANAGEMENT TEAM

Mr Helio GALEGO, Director of Crime Prevention and Victim Services

Mr Gaéтан LÉVESQUE, Director of Finances

Mr Ernie ROSA, Director of Sports & Recreation

Mrs Johanne SALTARELLI, Assistant to the Executive Director and Summer Camp Director

Mr Tommy KULCZYK, Assistant Executive Vice-President & Director of Emergency Services & Communications

Mr Sid STEVENS and Mr Earl DE LA PERRALLE, both members of the board, are also part of the management team.



Our Staff

Thanks to the invaluable contribution of its human resources, Sun Youth is able to provide its help to the Montreal community. Whatever the role they play in the organization, all people at Sun Youth share a common ideal: a commitment to the values of sharing and caring. These individuals are from different cultural backgrounds and walks of life, and it is not uncommon for someone who has benefited from our services to become a volunteer with the organization or to be taken on as an employee. This helps to make Sun Youth an inclusive and diversified milieu.

Sun Youth employs about 70 people, and up to 140 during summer time when students on vacation are hired to work in our summer programs and activities. Some other people also attend Sun Youth as part of a training or employment integration program.



Our Volunteers

A team of 1,523 individuals lent a helping hand during the year. They have done 122,708 hours in volunteer work as coaches, tutors, youth leaders, counsellors or receptionists which is the equivalent of 59 full-time jobs (40 hours a week). Whether sorting goods, recycling, doing accounting or administrative tasks, they are at the core of Sun Youth's activities. During the Holiday Season alone, 690 individuals, including public figures, and 624 companies' representatives, volunteered 15,260 hours raising funds, collecting, sorting and distributing food as well as collecting, wrapping and distributing gifts.

Social Integration

Four days a week, from 9am to 3pm, Sun Youth welcomes among its staff 40 participants from social integration or rehabilitation programs such as the provincial "Aide et accompagnement social" program (PAAS Action). Sun Youth collaborates with readaptation centers for intellectual disabilities such as the CRDITÉ de Montréal and the West Montreal Readaptation Center (WMRC).

Students and Trainees

Each year, students join Sun Youth for summer or part-time jobs, or for social work or juvenile delinquency internships. In 2015, Sun Youth provided 84 students with summer jobs including 17 students through the federal government's "Summer Jobs Canada" program, 16 with the support of various foundations and 16 through provincial grants. Sun Youth camp hired counsellors for its day camp thanks to State Street. These students get solid training and practical experience under excellent supervision.



Specific Donations

Sun Youth organizes two annual fundraising campaigns, one during summer and the other during the Holiday Season. Both campaigns are meant to finance specific activities to which the funds are then allocated. Sun Youth also receives financing from foundations and private donors who wish to bring their support to programs or activities in relation to their social commitment. In order for Sun Youth to receive such funding, foundations require regular follow-up reports on the expenses and activities related to their contributions.



Finances

Sun Youth is a registered charity and a non-profit organization. Its financial situation relies primarily on the generosity of private and corporate donors and of foundations. Governmental grants account for 9% of Sun Youth's funding.

In 2014-2015, Sun Youth received 9,119 cash donations for which a receipt was delivered. Each donation is vital and allows Sun Youth to continue its work in the community. We also wish to thank our partners of the private sector, the City of Mont-

real and the media community for their generous support.

The independent accounting firm of Raymond Chabot Grant Thornton is appointed to perform the annual audit of Sun Youth's financial statements. Its final report is not yet available. Revenues for the year are approximately \$7,773,501 and disbursements (before depreciation and adjustments) are for an amount of \$7,773,216. Around 90% of Sun Youth's operations budget is spent directly on services offered.

La grande guignolée des médias

The 14th *La grande guignolée des médias* (Big Media Food Drive) held on the 4th of December 2014, helped raise \$516,000.00 and the equivalent of 2,230 grocery bags in the Montreal area to the benefit of Sun Youth, the *Société Saint-Vincent-de-Paul* and *Moisson Montréal*. The collect lasted through the whole month of December in our friends' stores *Jean Coutu*, *Provigo*, *Loblaws* and *Maxi*.



Train Show

On September 26th and 27th was held Sun Youth's Annual Model Train Show, a fundraiser for the organization's sports and recreation programs. Featuring some 70 exhibitors, vendors and offering fun activities for the whole family, the show featured the largest collection in North America of model railroads that children can operate. In addition to trains, children could play with other miniature vehicles such as race cars, radio-controlled cars and tanks, etc. Trains could be bought and sold at the show.

Throughout the weekend, some 3,000 people visited the exhibition, thus contributing to the financing of Sun Youth's Sports & Recreation programs by generating profits of over \$10,000. Many thanks to Ivan Dow, Chief-Organizer of the event, to the numerous exhibitors and to everyone who visited the exposition.



Action shot on the green of *Le Diamant* during tournament.

Mordy Gordon Commemorative Golf Tournament

For the 12th consecutive year, Sun Youth held the Mordy Gordon Memorial Golf Tournament in collaboration with Des Sources Chrysler Dodge Jeep RAM Fiat to finance the organization's sports and recreation programs for children. On August 13th, some 130 golfers gathered at *Le Diamant Golf Club* in support of Sun Youth. Unlike your typical golf tournament, everyone wins at Sun Youth's Mordy Gordon Memorial Golf Tournament by supporting a great cause!

The preliminary financial results indicate that the event raised over \$80,000, which brings the total of collected funds to \$692,000 since the inception of the tournament in 2004. After a day spent on the greens, the many guests were treated to an open bar cocktail with delicious sushi and finger food. As is now the tradition, guests could bet

on an array of items at a silent auction while a few selected prizes were offered in a traditional auction.

Both auctions featured various interesting items including sports memorabilia of athletes such as Montreal Canadiens' Yvan Cournoyer, Carey Price and Brendan Gallagher, Toronto Blue Jays' Russell Martin, mixed martial artist Georges St-Pierre and the late Expos legend Gary Carter. Special thanks to Montreal artist Michael Litvak for donating two of his paintings that were auctioned off and to the Robin des Bois Restaurant for once again supporting the tournament. The event concluded with a raffle featuring this year's grand prize, a trip for two in business class to Switzerland courtesy of Swiss International Airlines. Special thanks to Montreal comedian Joey Elias for hosting that evening in a highly colourful way.



Robin des Bois

For a second consecutive year, Sun Youth invited its supporters to a heart-warming evening for Valentine's Day. The February 12th event was once again held at *Robin des Bois* and was attended by some 80 people.

Founder and General Director of Robin des Bois Judy Servay presented the restaurant's annual contribution to Sun Youth, \$5,000, which will be added to the profits from the Valentine's Day fundraiser to benefit the Heating Assistance Program.



STATE STREET.

