

ACTIVITY REPORT



Our Mission

Sun Youth helps individuals and families in need by providing them with a range of emergency services aimed at ensuring basic needs while maintaining people's integrity. Sun Youth also contributes

to the prevention of crime and promotes individuals' physical and intellectual development through education, sports and recreational activities. Sun Youth promotes such values as solidarity, sharing and social inclusion.

Mainly servicing communities of the Greater Montreal, Sun Youth provides emergency services such as food, clothing,

medical, material or financial assistance in situations of low income or during disasters. The organization collaborates with municipal authorities and police forces to ensure safety in our neighbourhoods through crime prevention efforts in schools, on the streets or in the community in general.

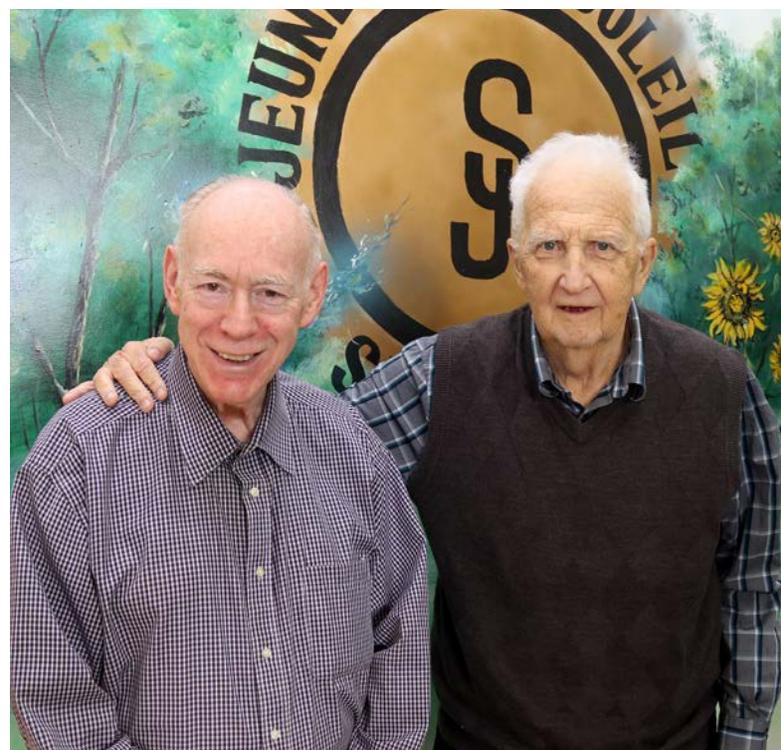
In order to promote youngsters' physical, social and intel-

lectual development, Sun Youth coaches sports teams to a competitive level and supports the school education of those who play in the teams. Sun Youth also offers children recreational programs and a day camp in the summer, with the possibility of subsidizing participation fees according to parents' revenues.

A Word From Our Founders

1954... It seems a lifetime ago yet it was when it all started for us. That year, a group of youngsters among which we were (13 year-old Sid Stevens and 9 year-old Earl De La Peralle) got together to create the Clark Street Sun, a local community handwritten newspaper the proceeds of which were used to cover the registration fees of a few underprivileged youngsters who needed support to take part in sport activities. Over the following six decades, many individuals joined the ranks of our organization, each bringing something new and essential to the expanding big picture.

Now in 2017, Sun Youth is still standing strong, the foundations of the organization resting firmly on its dedicated staff and volunteers. If there is one thing that this past year has taught us is how fragile and ever-changing life is. Over the past 12 months, we said goodbye to precious contributors, allies and friends. These departures reminded us of the importance of planning for the future. We are happy to observe that our people are up to the challenge to ensure that we are around for many years to come so that we may continue to take care of the community which saw our organization grow and mature.



EMERGENCY SERVICES

Food Assistance

Sun Youth's food bank ensures low-income families and individuals in emergency or precarious situations have access to food and other basic products. This service includes emergency food baskets, monthly food supplement intended for vulnerable people (seniors) or those who have special needs (pregnant women, individuals with HIV and people eating kosher food); home deliveries; and Christmas baskets.

In 2016-2017, 23,577 food baskets were distributed to 6,372 families, comprising 15,430 individuals. In addition, 3,890 Christmas baskets were distributed between December 18th and December 24th 2016 for a total of 27,467 food baskets for the whole year.

The food given away in 2016-2017 is valued at \$2,360,000 and the average value of a food basket at \$85.91, a 17 % increase compared to the previous year. Since the financial crisis of 2008, the number of people who use Sun Youth's food bank increased by 21%.

Emergency food baskets and monthly food supplements account for 70% of all food assistance given. Christmas baskets and home deliveries represent 18% and 12% of all of Sun Youth's distributions.

Since January 2017, our Food Bank users have the possibility of

selecting their items themselves with the assistance of volunteers. They are thus able to prepare food hampers that cater more to their needs.

Overall, over one third of our food bank users are children and teens aged 18 years old and younger (37%). Children from 0 to 9 years old alone account for 27% of our food assistance program users compared to people over 60 (11% only).

Food assistance is made possible thanks to donations from the public and to the generous support of private foundations and the financial contribution of the City of Montreal and the Ministère de l'emploi et de la solidarité sociale to our «Feed the Hope» program. Sun Youth is able to count on the generosity of 8,480 to support the community and its needs.

We are especially grateful for Moisson Montréal with whom we partnered in May 2016. We are also among the 87 organizations benefiting from Moisson Montréal's Supermarket Recupération program which allows the redistribution of meat. Through 2016-2017, they gave us 139,255 kilos of food valued at 607,000\$.

We hope to continue to fulfill our mission of feeding people living in poverty in the greater Montreal community.



The tomatoes from our garden were succulent!

Fresh Vegetables

Over the last few years, Sun Youth has undergone a slow but steady move towards increasing the amount of fresh produce in its food baskets. It began with ensuring that all families visiting our food bank leave with milk and eggs, but also fresh fruits and vegetables.

The garden created on the grounds of the Sun Youth warehouse through the renewed financial support of the Foresters Financial group and the volunteer involvement of its members grew 1,384 pounds of vegetables for Sun Youth's food bank users. So far, more than 3,000 pounds of fresh

food has been harvested since the creation of this community garden. Added to this harvest, McGill's Macdonald Campus and the Fiddlehead farms provided fresh vegetables to Sun Youth all summer long.

Furthermore, for the third consecutive year, Sun Youth received organic vegetables grown in Montreal thanks to the Regroupement Partage's project "Cultiver l'espoir". The social integration group in organic farming, D-3-Pierres, has grown 120,000 kg of organic vegetables on 5 hectares of Bois-de-la-Roche farmlands in Senneville.

Home Deliveries

For nearly two decades, Sun Youth has been delivering food to people who otherwise would not be able to obtain it. The program was designed to meet emergency food needs of people facing reduced mobility and social isolation who are referred by a health professional. With a third annual donation of \$33,000 from Federation CJA and with a financial contribution from Ville-MESS, we were able to maintain and expand our home delivery food program. In 2016-2017, we delivered 2,853 food baskets, an increase of 8% compared to 2015-2016. Home deliveries are also made possible by Houle Toyota, the

Montreal car dealership lending us two vehicles every year, one of which is used to perform home deliveries (the other used in our interventions with crisis victims).

We were also able to maintain our "Breaking Isolation" program, where employees visit socially isolated individuals at their residence, in order to assess their level of solitude. These visits allowed our staff to gain a better understanding of each client's situation and needs, and to formulate concrete personalized response plans to assist the individuals most affected by social exclusion.



Collective Kitchen

The idea of starting a collective kitchen as a way to offer a new type of service to its clientele and to encourage their food autonomy and security had been simmering in the back of Sun Youth's mind for a long time. Started two years ago, this fun culinary activity was a chance to gain useful knowledge, develop new skills and enhance their autonomy.

tended for anyone who cares about nutrition and keeping healthy food habits. It also gives participants an opportunity to get involved in the community sharing values of solidarity, equity, mutual support and social justice. In 2016-2017, 109 people participated in the collective kitchen, preparing 546 portions of varied meals. They were not asked for a financial contribution to take part in the program.

The collective kitchen is in-



President Marie-Josée Coutu presents the annual donation from her foundation.

Children and Students Assistance Program

Sun Youth has developed several partnerships with health and social services organizations (*Centre hospitalier universitaire Sainte-Justine*, the Montreal Children's Hospital, le *Centre Jeunesse de Montréal-Institut universitaire*, Batshaw Youth and Family Services) who work with children and their families as well as with school institutions. In 2016-2017, 275 families for a total of 1,093 individuals were referred to Sun Youth by these organizations. The assistance provided to these families is valued at \$243,000.

Last year the City of Montreal announced its Child Policy (*La politique de l'enfant*) with a budget of \$25 million over 5 years to help children facing difficult situations, calling upon the support of major organizations across the city including *Le Club des petits déjeuners*, *La Fondation du Dr. Julien*, *Réseau réussite Montréal*, *Le Quartier des spectacles*, *Espace pour la vie*, le *Musée des beaux-arts de Montréal* and MU. So far in 2017 Sun Youth assisted close to 470 children from some 30 Montreal elementary and high schools by providing them with school supplies, new clothing, free eyeglasses, access to medication and dental care. We would like to thank the Jean Gaulin Foundation for its generous contribution of \$ 25,000.

Medication Program

The medication program is intended for low-income individuals covered by the Quebec Public Prescription Drug Insurance Plan. This service helps pay the bills for prescription medication and medical equipment not reimbursed by the Quebec Public Insurance Plan up to the maximum required month-

ly contribution. In 2016-2017, 238 families benefited from this program for a total value of \$29,100. This program is made possible thanks to the support of the *Association québécoise des pharmaciens propriétaires (AQPP)* and the *Fondation Marcelle et Jean Coutu*.

Family Assistance program

Sun Youth also receives referrals from CLSC's and hospital social workers for families who are in a dire financial situation following events such as suffering from severe illness, the death of a spouse or the risk of an eviction. In 2016-2017, we helped 48 families by paying their rent, medical equipment and school fees, for a total of \$ 31,200. This was made possible in part thanks to the Jean Gaulin Foundation.

Assistance to Disaster Victims

Since the mid-1990s, Sun Youth has responded to major disasters affecting the population here and abroad.

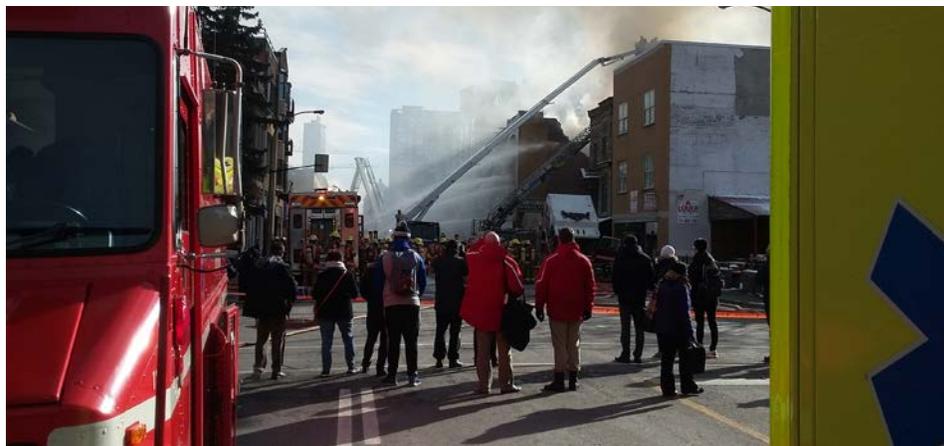
personalized assistance until they are able to resume their normal life.

Sun Youth, in partnership with the Montreal Fire Department and the Quebec division of the Canadian Red Cross, helps disaster victims throughout the City of Montreal by providing instant food, material and financial assistance. We intervene during disasters at all times and, the following day, all people affected by the disaster receive

In 2016-2017, our emergency teams were called in for 188 disasters. Our teams helped 319 families for a total of 531 persons. The material assistance given to these families is valued at \$178,000. This program is also made possible through the support of Houle Toyota which provides the vehicle we use for our many interventions throughout the city.

Heating Assistance Program

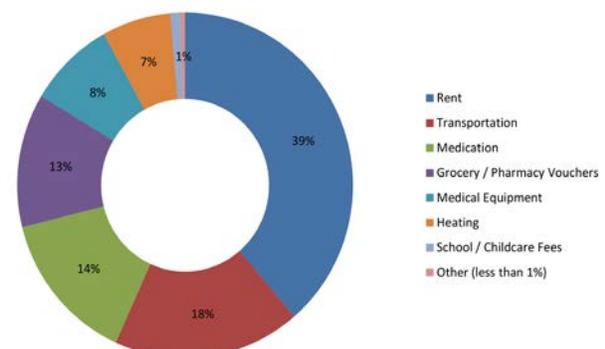
Sun Youth provides assistance and financial help to low income families and individuals having difficulty paying their utility bills (electricity and heat). Utility expenses will usually represent a high proportion of their household income. For 2016-2017, we assisted 25 families in their negotiation with Hydro-Québec, reaching 23 payment agreements. During the 2016-2017 winter season, 17 families received heating oil thanks to the support of the industry; the following heating oil companies, all of whom are members of the Association Québécoise des Indépendants du Pétrole, are offering free heating oil to people in need: Joseph Élie, CST Canada Co. and Sonic La Coop Fédérée. The company contacted by Sun Youth generally provides the equivalent of half a tank. Also in 2016-2017, \$ 9,900 were paid in heating bills for less fortunate families in emergency situations thanks to a donation from Northern Light Technologies and our Valentine's day fundraiser at le Robin des Bois.



An intervention on the scene of a fire in Montreal.

Financial Assistance

Sun Youth provides assistance and financial help to low income families and individuals having difficulty paying their bills. In total, for 2016-2017, we paid over \$173,000 in bills, 39% of which were housing related, 23% health related, 30% in transport, food and medication, 7% in heating fees and 1% in school fees.



Floods & Migrant Arrivals

In May 2017, Sun Youth assisted many people during the floods that affected the West of Montreal, especially in Pierrefonds. We arranged for transportation so that people could go to work, to school and thus allowed several children to finish their school year. Flood victims were also helped clearing out their damaged homes. When a ten-floor condominium building was out of electricity, our volunteers were at the scene, carrying the residents' personal belongings out of the condos despite the absence of light and the non-functioning elevators. We were also able to buy a new pressure monitor for an elderly man who lost his during the flood. We wish to thank our partners

such as Des Sources Dodge Chrysler, who lent us two minivans in order to provide transportation for victims.

Over the last few decades, we have witnessed several waves of immigration during which we have always been able to mobilize in order to respond adequately to the demand. This was the case this summer with the arrival of migrants. During this period, we helped a hundred people. In addition, we donated 600 transportation coupons and 105 food coupons from McDonald's restaurants through the City of Montreal's Emergency Department.



Recipient of a new bike excited to give it a try.

New and Used Bike Give Away

Every year Mr. Bike Man, an anonymous benefactor, celebrates his birthday by giving away a new bike, a safety helmet and a bicycle lock to deserving children through the Sun Youth Organization. He wishes to honor these young people so that they can serve as an example to others from their generation. For this 33rd distribution, Sun Youth's Bike Committee has received hundreds of applications, many of which tell wonderful stories about amazing youths. Whether they saved the lives of other people, overcame disabilities, sickness or other difficulties, helped others

through volunteer work, prevented bullying, or even organized fundraisers, these young ambassadors demonstrate the importance of the program's existence. On June 7th, 83 youngsters were rewarded for being a positive force in the community or for being courageous in an emergency situation.

Sun Youth has been redistributing refurbished bicycles to underprivileged families in the Montreal area for the last 10 years. In 2016-2017, 56 bikes were distributed.

Material Assistance

Sun Youth regularly receives donations of dishware, bedding, small household appliances, such as microwave ovens, television sets, radios and other home items. These donations are distributed to disaster victims and to Sun Youth's low-income clientele. It is also possible to buy used books, films and CDs at very affordable prices. Prof-

its are used to finance our services.

In 2016-2017, Sun Youth also redistributed household accessories, new clothes, furniture and appliances for a total value of more than \$257,000 thanks to the contribution of several donors and anonymous companies.

School Supplies Distribution

For parents, August usually means getting their children ready for back-to-school. Armed with their school supplies shopping lists, they go around the various stores (that all seem to put out their back to school displays earlier each summer), hoping to get the best deals on those essential items for their children's new school year. Depending on each school's requirements, the final bill may be hard to swallow, especially for low-income families.

Thankfully, Sun Youth distributes school supplies every year to children in need. This year was no exception with some 500 children receiving school supplies on August 21st and 22nd. This charity event would not have been possible without the donations of the public and the generosity of companies such as RBC Dominion Securities, who donated \$8,000 to our organization just in time for school.

Christmas Baskets Distribution

By December 24th, 2016, some 3, 890 families (12,600 people) had received assistance from Sun Youth, with food for the Holiday period and with some 4,500 brand new toys given to children 12 and under. Out of these, 824 people with reduced mobility received a home delivery either from Loyal Express Transport or the Stationnement de Montréal agents.

Families who were able to come to Sun Youth were treated to surprises such as a draw to win a new bike or a soccer ball and the presence of famous characters like Spiderman, Hulk, Chewbacca, Superman, Wolverine and countless others.

Sun Youth's Holiday Campaign is not only essential for the success of the Christmas Basket distribution, but also in allowing the organization to support its clientele during the first three months of the year, a crucial and difficult period for low-income families.

The Christmas basket distribution at Sun Youth has been a tradition for over 32 years. Sun Youth would like to thank all of its donors and volunteers for their time and effort in making this wonderful campaign possible. Special thanks to la Grande Guignolée des médias and its partners, le Groupe Jean Coutu, Provigo, Maxi et Maxi et cie as well as Via Capitale, Les Producteurs de lait du Québec for their 15,000 liters of milk donation and the Dominion Lending Centers for donating 75 new bicycles through their Bikes for Kids campaign. Sun Youth would also like to thank all the volunteers who animated the distribution and thus put smiles on the faces of young and old alike.

Special thanks also go to the organization's anonymous donor «Toy Man» allowed a hundred underprivileged children to go toy shopping at a Montreal Toys «R» Us store and pick the gifts they truly desired, making him a real-life Santa Claus!

Clothing Giveaway

Back to school is also synonymous with new clothing. Youngsters, especially teenagers, want to look their best for the new school year. Once again, Sun Youth had a thought for them. As is now an annual tradition, Sun Youth distributed brand new clothing in adult sizes to underprivileged families on August 15th and 16th. In total 2 200 received new clothes, many now able to use the money they saved to pay for other necessities such as school supplies.

For Sun Youth, caring for these parents means contributing to a better future for their families. Such a charitable event would not have been possible without

generous donations of clothing and renewed support of Modern Eternity Maternity Coats and Apparel, VF Imagewear Canada Inc., and L'équipe Spectra to whom Sun Youth expresses its sincere thanks.

Moreover, Sun Youth offers through its clothing bank, free second-hand clothes to the underprivileged people from the Greater Montreal area. A contribution of \$ 3 is requested to support the running costs of this service. However, people in extreme situation are exempted as a result of the authorization of a counselor. More than 150 families visit weekly our clothing bank.

Prescription Glasses

Thanks to the support of its partner, the optician Philippe Rochette, Sun Youth is able to offer eye glasses at no cost or at a reduced price to low-income indi-

viduals who are not covered by public or private insurance plans. In 2016-2017, Sun Youth paid over \$9,000 in eyeglasses bills for 37 clients.



CRIME PREVENTION



Our Partners

The 33rd edition was made possible thanks to the support of private businesses and the Federal Government and Thomas Mulcair, leader of the NPD, as well as the Quebec Ministry of Public Security and Jacques Chagnon, President of the National Assembly.

Local businesses also made an indispensable contribution to the Bike Patrol, including Dorel Industries, who supply the durable mountain bikes used by Sun Youth's patrollers throughout the summer and Moishes restaurant, who generously provided this year's uniform. The Sun Youth Bike Patrol is also made possible by the financial support from the Gustav Levinschi Foundation.

Finally, Toyota Gabriel and General Director Nazih Chemali provided the patrol with a Toyota Corolla, allowing the coordinating staff to oversee the activities of our patrollers. Mr. Chemali has been working with Sun Youth since 1997, faithfully supporting the organization year after year. Sun Youth wishes to thank Mr. Chemali and Toyota Gabriel for their precious support.

Bike Patrol

The Sun Youth Bike Patrol made a strong comeback for another summer. From June 5th to August 11th, 2017, patrollers acted as the eyes and ears of the Montreal Police and were present on streets, bike paths and parks, emphasizing a sense of safety and community in the public spaces of the Greater Montreal area.

For this year, the team was composed of 22 young adults and 4 teenagers who were trained in first aid, working in collaboration with police officers from 9 local police stations. As usual, the patrollers brought assistance to people who were facing problematic situations.

For instance, with the flooding the West-Island experienced during the spring, two additional bike patrollers were assigned to help victims in the Pierrefonds-Roxboro borough. In fact, the residents were very pleased with the presence of Sun Youth's patrollers who helped them during these difficult times. They were also present during the Montreal Symphony Orchestra concert, a fundraising event to support the victims.

The team also spent a lot of quality time with senior citizens. They organized zotherapy activities, walks, visits, corn roasts and

strawberry festivals to name just a few. They also organized a physical activity program for seniors living at the Ukrainian Residence of Montreal.

In addition to their presence at festivals and community events, such as the Mural Festival, the Saint-Jean-Baptiste and Canada Day celebrations, patrollers organized many sports tournaments for children from various day camps including Sun Youth's. (See the highlights below.)

Highlights :

Census on cycling offenses - Our patrollers conduct assessments on bike violations based on the Safe Cycling Guide in their respective boroughs. Patrollers examine the number of cyclists at a particular intersection of their neighbourhood and note any infraction committed. Total Violations: 8201

Bike safety workshops - Several teams organise clinics on bicycle safety, biking techniques, adjustment of equipment and bicycle rules called Génivélo for children, teens and adults to playfully demonstrate the proper use of a bicycle. Génivélo events : 14

Projet NUMÉRO - For the fifth year in a row, the Sun Youth bike patrollers participated in this SPVM program which has them engrave identification numbers onto cyclists' bicycles to prevent theft and in case of loss. Twenty bike engraving events

were held during the summer.

Awareness campaign on pedestrian safety - Our patrollers have participated in special police operations aimed to help the seniors. One of these operations was the SPVM and the Société de l'assurance automobile du Québec (SAAQ) awareness campaign on pedestrian safety. The purpose of this initiative was to educate the public on road safety. During their mandate, 24 of Sun Youth's patrollers were able to meet pedestrians to provide advice on the Highway Safety Code.

Special Events - Throughout the year, the bike patrol is often in demand for special events. This year, patrollers volunteered for the following events: Romeiros-Portuguese Pardon March, Bike and Clothing Giveaway at Sun Youth, Tour de l'Île, MuralFestival and our Annual Golf Tournament and our first Bike-A-

Thon.

8201

Total number of violations to the Safe cycling guide assessed by our Bike Patrol.

Fundraisers - Extra funds were raised through car washes organised in the Greater Montreal Area. The atmosphere was one of a kind at each car wash and donors were generous. A big thank you goes to Shell Kirkland and to Provigo St-Laurent which worked in collaboration with the bike patrol program

JE PEUX TRAVERSER LA CHAUSSÉE N'IMPORTE OÙ, À CONDITION DE REGARDER DES DEUX CÔTÉS AVANT DE LE FAIRE.

Vrai ou faux ?

Faux

Un piéton ne peut pas traverser la chaussée n'importe où et n'importe comment. Vous devez vous rendre à une intersection ou utiliser un passage piétonnier. S'il n'y a pas à proximité, vous devez céder le passage aux véhicules routiers et aux cyclistes avant de traverser.

SPVM Montréal Québec



Police As Our Partners





Youth & Social Mentors

For 16 years now, Sun Youth's prevention against intimidation and resolution of conflicts program provides schools with additional human resources. The social mentors work hand-in-hand with the school staff and share their expertise in order to foster positive relationships between students. They give advice and also organize recreational extracurricular activities.

In the short term, every student benefits from the program as it helps counter bullying and intimidation, strengthens social ties and develops team spirit. In 2016-2017, 2 of our mentors were working in 2 schools; Bancroft Elementary School and Lauren Hill Academy. These schools provide an elementary or high-school education to 1,477 students in the Montreal area.

Sun Youth's mentors face different challenges depending on the school. They have to adapt their interventions to the specific needs of every classroom or every student. Their interventions include group workshops on leadership, mediation by students' peers, conflicts resolution and social skills enhancement. (sports, food drives for the needy, school newspaper). As for individual interventions, they focus mainly on help for homework and on mediation.

The social mentors' integration in schools and the teachers' support are a guarantee of success. Social mentors are chosen not only for their qualifications but also for their interpersonal skills. Other schools are showing an interest in this program. Sun Youth is looking for additional funding.

10
ACTIVE
REWARDS

Assistance to Victims of Criminal Acts

In 2016-2017, 39 victims received support for a total value of \$6,000. The amount of money allocated is determined according to the victim's needs. This fund acts as a supplement to the aid provided by government to the victims of violent crimes and their families.

After a financial evaluation, a person registered in the program may be compensated for the following expenses: monthly rent, electricity, heating, medication, and public transportation passes. Sun Youth allows victims to use the services of its food bank as well as to receive free clothing and hygiene products. Sun Youth also helps victims rendered homeless to quickly find temporary housing.

Sun Youth, the Montreal Police Department (SPVM) and the Assistance Centres for Victims of Crime (CAVAC) joined forces to fight against human trafficking and sexual exploitation. Our Crime Prevention Department helps these victims, mostly women, by offering, among other things, food and clothing and sometimes even paying for their relocation. The Survivors is an innovative prevention project and we are proud to be part of it.

26%

Success rate of rewards offered through Sun Youth.

Rewards

Citizens interested in the solving of certain criminal investigations donate sums of money to be offered by police forces as rewards to individuals providing information leading to the arrest and conviction of wanted criminals or to the location of a missing person. All rewards are first approved by the police force in charge of the investigation. They are offered for a limited period of time after which, as decided by the donor, they are renewed, given back to the donor or used in other crime prevention activities like in providing assistance to victims of criminal acts in particular. Sun Youth is the sole manager of these rewards. It acts as an intermediary between the anonymous donor and the police force in charge of the investigation and ensures that the reward can be made available to the police force, if necessary. Investigators are the ones who decide whether it is appropriate or not to grant a reward as well as the amount to be paid.

Created in 1991, Sun Youth's rewards program carries on thanks to a steady partnership with the City of Montreal Police Department (SPVM). Since then, other police forces have joined this Sun Youth's program: the Quebec Provincial Police in 2009 (Sûreté du Québec), the Ville de Laval Police Department in 2011, the Longueuil Area Police Department in 2012 and the Ontario Provincial Police in 2014. Since its creation, Sun Youth's rewards program has helped solve 26 criminal investigations and cases of missing persons corresponding to 26% of all investigations for which a cash reward was offered. As of September 30th, 2017, the rewards granted amounted to \$100,000.

SPORTS & RECREATION



Held at Jeanne-Mance Park, our Football try outs were a huge success.

Football Season 2016

The Sun Youth Hornets wrapped up another amazing season, filled with several highlights and a rollercoaster of emotions. This year, our football program was full of young talents.

Notable moments of the season included the mosquitoes' victory during their last game of the regular season against the Alexander Park Hurricanes. Not to mention that our midgets, bantams and mosquitoes all qualified for the playoffs.

The mosquitoes particularly distinguished themselves this year. Not only did they finish their regular season with a perfect score, but they also went all the way to the playoffs. After an almost perfect season, our mosquitoes end their playoffs run with a 29-6 loss to Ile-Bizard Vikings despite their hard work. The same scenario occurred for our bantams who suffered a setback against the Greenfield Park Packers and ultimately felt short.

Holiday Basketball Tournament

The 36th edition of Sun Youth's Holiday Classic Basketball tournament took place from December 15th to December 18th. The amount of talent displayed throughout the 26 games was remarkable. Young players, aged between 16 and 21 years old, from Quebec, Ontario and the United States won the audience's attention with their high game level worthy of the NBA. For the first time this year, the tournament was held simultaneously in two locations, at Sun Youth and St-Laurent High School.

A new activity was held in Sun Youth's gym this year: a Slam Dunk competition presented by Under Armour. This event showcased young athletes who set the crowd on fire with their spectacular dunking skills. The winner of this competition was Jonathan Noël Jeune from Cegep Édouard-Montpetit.

Our midgets, who also had an excellent season, were confident during the playoffs. After defeating the Victoriaville Vicas, 14-10, in the quarter-finals, they managed to make it one step further to the semi-finals against the Laurentides-Lanaudière Wildcats. However, the Wildcats, who finished their season 9-1, came prepared and had the advantage over our midgets who were eventually defeated during this heartbreaking game. Unfortunately, the Wildcats' offense was too strong for the Hornets' defense who was unable to stop the attack when they needed it most.

Despite their elimination in the playoffs, the Hornets bravely fought against their opponents and thus embody the commitment of Football by working to perfect their craft and inspire others to do so.

This year's champions was the Thetford Gold team, who won against Kimball Union's Wildcats, the current team in which Sun Youth alumnus Eze Dike-Nwagbara plays, with a score of 91-60. Sun Youth would like to thank all 16 teams who took part in the tournament and wish them luck with their regular season. Congratulations also to Thetford's Quincy Guerrier, part of 2019's top 10 Canadian players, who received the title of most valuable player (MVP). We would also like to thank North Pole Hoops for covering the event and bringing a lot of attention to the Holiday Classic and Sun Youth, as well as Vikta Paulo for animating and describing the games.



Our basketball program is full of promising young players.

Basketball 2016-17

Every year, on the third weekend of March, the Montreal Basketball League holds its own "final four" style playoff finas (like Montreal's version of the NCAA tournament). The weekend is reserved only for the league's four best teams from each age group. The playoffs are always a fast-paced thriller and this year was no different.

All signs show that Sun Youth's Hornets basketball program is healthy and doing well, occupying 4 out of 5 semi-final spots in the MBL AAA divisions, Quebec's most competitive youth league. With three losses coming in the semi-finals; bantam boys 71-45 to PX-Knights, midget boys 110-97 to Pagé and finally the juvenile boys 75-68 to PX-Knights, only the novice boys made the finals.

For the Novices, this was their third consecutive championship appearance, winning the last two. Unfortunately, the Hornets didn't get the ending they were hoping for losing to the PX-Knights by a narrow margin. The future of Sun Youth's basketball program looks extremely bright. Our Hornets showcased an enormous amount of talent and competitiveness that will surely make them a force to be reckoned for next year in MBL season. The weekend concluded a wonderful winter season for the Sun Youth Hornets basketball program.

Last spring, our All-Star summer teams participated in the Zero Gravity circuit where they had the opportunity to show their talents to NCAA Division I coaches in tournaments all across the United States.

FOOTBALL
COACHES 20
KIDS 140

BASKETBALL
COACHES 14
KIDS 120

HOCKEY
COACHES 14
KIDS 105

BASEBALL
COACHES 4
KIDS 35

SLAP Hockey

Hockey was one of the first team sports organized by Sun Youth. Still today, this passion is part of Sun Youth's Sports & Recreation programs such as the SLAP Hockey program.

It is through the collaboration of Park-Extension Youth Organization (PEYO), the Quebec Avalanche Hockey Club and Sun Youth Organization that the program was established in 2005. Its mission is to introduce children, aged between 5 and 13 years old, to the fundamentals of the sport. The participants are first taught basic skating skills and eventually progress to proficiency in team concepts while focusing on their education.

From September 2016 to April 2017, 70 young players registered to the Parc-Extension program which was held at the Howie-Morzenz Arena. Through this hockey

development program, the young players have two training sessions a week, during which they compete in intra-team matches. The objective is to provide them with a positive, enjoyable and safe experience in a structured and non stressful environment under the supervision of 10 volunteer coaches.

Since October 22th, 2016, in collaboration with the Pierrefonds-Roxboro borough, the SLAP program has expanded and is now available to young residents aged between 5 and 11 years old. Thanks to the City of Montreal, the Pierrefonds-Roxboro Borough, the LFA's (Ligue Fédérale des As) annual contribution, 4 volunteer coaches and the support of the community, 30 sessions were held during which 35 kids laced up their skates and jumped on the ice of the Sportplexe this year.



PALS Baseball Program

Since the summer of 2017, Sun Youth has been offering, in collaboration with Baseball Pierrefonds, the Pierrefonds-Roxboro Borough and the City of Montreal, an intro baseball program called PALS.

The goal of this development program is to introduce young people from disadvantaged backgrounds to the practice of a sport that would otherwise be inaccessible to them. PALS teaches them the basics of baseball and helps them develop their skills and team spirit.

The goal is to allow kids to thrive in a structured, safe, fun and educational environment under the supervision of volunteer coaches.

For this very first edition, 35

children, aged 5 to 11, participated in the program during the summer season. The training sessions were held on Saturday mornings at Aragon Park in Pierrefonds.

This new development program would not have been possible without the support of its Mayor and City Councillor, Mr. Dimitrios Jim Beis, and the City of Montreal, which allowed many children to become future baseball players.

224

Number of children who took part in a sports development program.



Seniors Club

With its 30 members, the seniors club organizes fundraising events (like the annual Bazaar) to finance its own activities, such as the on-going weekly bingo. Otherwise, the senior club's activities vary: cultural outings, theme lunches for

Valentine's Day, Fathers' and Mothers' Day, Easter and Christmas. The club's registration fees and fees charged for outings and activities are kept as low as possible.



CAMP

Basketball Camp

Every summer, during our Summer Basketball Camp, beginners have the chance to learn the basics of basketball while those with more experience can perfect their game for the tryouts. This year, boys and girls aged 8 to 12 years old had a very busy summer with numerous friendly basketball games and various types of physical training aimed at improving their skills, their strength and their stamina, all under the supervision of volunteer coaches. This year, the camp was held from June 26th to August 11th 2017.

The basketball camp hosted special guests with expertise as both players and coaches. This summer, young athletes were very happy to be coached by sports trainer Kim Chapdelaine, as well as former Sun Youth Hornets players Lizanne Murphy and Eze Dike-Nwagbara. These "coaches for a day" offered youngsters motivational tips on how to improve their game, their attitude and their self-confidence to push their limits both on and off the court.

Basketball camp was also an excellent opportunity for regular Hornets players and potential players to improve their skills so they might join AAA teams in the coming season. Moreover, Sun Youth once again held its basketball tryouts for athletes aged 8 to 17 years old wishing to join the big Hornets family. Once again this year, these tryouts exceeded all expectations.



Sports trainer Kim Chapdelaine with the boys and girls of the Sun Youth basketball camp.

Day Camp

For a 24th consecutive year, Sun Youth has successfully helped 90 young Montrealers aged 5 to 12 years old spend a wonderful summer of discovery within its Day Camp.

Between June 28th and August 18th 2017, young campers had the opportunity to make new friends and enjoy a ton of exciting and educational activities under the supervision of qualified counselors. The kids were divided by age in 4 different groups : 5-6, 7-8, 9-10 and 11-12.

Innovative, Sun Youth's day camp is constantly looking for ways to improve its programs. All summer, the children were offered excursions, arts & crafts, theatre activities as well as picnics. They went on field trips including visits at amusement and aquatic parks and local museums. They also participated in sporting activities as well as road safety workshops such as Genie-Vélo under the supervision of the Sun Youth Bike Patrol.

Urban Garden

This summer, Sun Youth once again helped to feed the curiosity of its campers with its urban garden. Tending to a vegetable garden introduces them to the pleasures of gardening while addressing environmental problems. This activity also provides them with useful tools towards the protection of the environment and prepares them to become eco-responsible citizens. During the summer, they were able to grow vegetables and take care of them, all under the supervision of Sentier Urbain's animator. Once again, a portion of the food grown by the campers was used to prepare their meals while the rest went to the Sun Youth food bank.

Thanks to the unwavering support and weekly workshops of the Sentier Urbain and to the financial contribution of the TD Friends of the Environment Foundation, the Sun Youth garden, located at its headquarters, has become a place where campers are able to learn about ecology in a fun and constructive ways.

125

Number of children who took part in our various Day Camps.

Aquatic Safety!

Thanks to the cooperation of the Montreal Institute of Swimming, campers from 5 to 8 years of age were offered swimming and aquatic safety lessons at the Centre Sportif de la petite Bourgogne swimming pool. For 8 weeks, they learned valuable skills so they could feel safe during aquatic activities. Once again, the Bike Man, an anonymous donor, offered his financial support to Sun Youth by providing life jackets.



COMMUNICATIONS

Our Influence in The Community

Every day, dozens of people walk through our doors, whether it is because they need help or want to offer theirs. Kids come at Sun Youth to play sports and their friends and family follow. In the summer, parents leave their children in our care at our day camp in Montreal. Social workers, police officers, educators and teachers refer people to us every single day of the year. Some politicians consult us before making decisions. Sixty three years ago, Sun Youth's co-founders created a community newspaper, The Clark Street Sun. Now, Sun Youth benefits from the support of the Montreal media community which gives the organization great coverage.

Sun Youth is a founding member of the ROHCMUM (an association of humanitarian and community organizations concerned with emergency measures in Montreal). The organization presides over its Board of Direc-

tors through a designated representative. Sun Youth is also a founding member of the Referral Committee for Homeless Families of the Montreal Housing Agency and a member of both the Quebec Amateur Football Federation and the Quebec Basketball Federation. One of Sun Youth's cofounders is also the founder of the Quebec Midget Football League.

In 2016-2017, we participated in the development of Montreal's Children's Policy. In addition, Sun Youth ranks among the top seven most trusted organizations in the field of social and community services according to the Épisode firm in its 2017 study of philanthropy trends in Quebec.

Right: Sun Youth Basketball Alumni and Olympian Lizanne Murphy was the recipient of the Excellence Award 2017. The award is given each year to a positive role model during the Bicycle Giveaway.

Traditional Media Outlets

Sun Youth feels privileged by the interest that the Montreal media community has shown towards its organization for many years now. Whether it is through television or radio, or in the newspapers, Sun Youth's media visibility is an invaluable platform for broadcasting the organization's services and highlighting its mission. Traditional media outlets inform and reach diverse audiences. They are particularly accessible to families and economically less fortunate people.

Some donors allow Sun Youth to purchase media space in newspapers in order to issue important messages

through ads or columns. These appear every month in the Senior Times and The Montrealer newspapers. For special events, columns are published in the 24 heures and The Gazette newspapers. In addition, newspapers such as The Montreal Times, The Montrealer, The Gazette and The Suburban offer Sun Youth free space to publish news of interest or its activities calendar.

Our annual campaign with The Gazette, starring our volunteers, was once again a tremendous success with the public.



Social Media

Since 2012, Sun Youth has been gradually increasing its use of social media on platforms such as Facebook, Twitter, Instagram and LinkedIn.

The number of Sun Youth's Facebook's subscribers has now reached the threshold of 4 000, an increase of more than 38% (1,150 new likes). Moreover, our Facebook fans are still between 13 and 64 years of age and 54% of them are women and 52% are anglophones.

For 2016-2017, the number of followers on our Twitter platform increased from 1 335 to 1 575, creating a rate of engagement of 18%. Also, during our busiest period - from November to January, we received 188 500 total impressions of Tweets.

With nearly 1,000 followers of different age groups, Instagram remains a good way to reach our young athletes, their families, but also potential athletes. This year, our subscriber base grew by 64% compared to 589 in 2015-2016.

As for LinkedIn, we are now at 253



SUN YOUTH VOLUNTEERS PAY IT FORWARD ALL YEAR ROUND



An example of the content created with the help of the Montreal Gazette featuring regular print, online print and video material.

followers, 42% of which are young graduates and senior executives from the management sector and foundations among other things. This platform is thus an excellent way to reach potential donors who each have rich networks.

Social media is getting Sun Youth closer to the community it serves. Informing and drawing people's attention will always be important. But the desired goal is

SUN YOUTH VOLUNTEERS PAY IT FORWARD ALL YEAR ROUND

BY MARK STACHEW POSTMEDIA CONTENT WORKS

Sweet potatoes will be on the Christmas menu for some newly Montrealsians this year, thanks to the efforts of Georgia Jerkovic and other gardening volunteers from Foresters Financial. The root vegetables are this year's innovation at a garden that Jerkovic first organized on site in 2014 to provide fresh produce for their food bank.

"The personal satisfaction that I got with this garden is knowing that the time that I invest into the garden and picking the vegetables and bringing it to Sun Youth... means that somebody is being fed, someone is not going to be hungry," Jerkovic said. "It's fortunate enough to have everything I need in life, and my time is something that I run give."

Jerkovic is an events co-ordinator at Foresters Financial, an international financial services provider that offers life insurance, savings, retirement and investment solutions. It also supports charitable work in the communities it serves. It has a community-granting program where members are encouraged to apply for grants up to \$2,500 and use monies for the help of Foresters member volunteers to kick-start community projects like the Sun Youth garden. Jerkovic was inspired to give back to Sun Youth because she knows first-hand how they help the less fortunate.

"At one time in our lives, we needed to benefit from Sun Youth's services, and I don't want to be a burden on the community about the programs and services offered to the population, annual distributions and major events such as sports tournaments and fundraising campaigns. It also allows people to donate online, volunteer, sign up for our monthly newsletter, and have accessed to our various social medias.

retired couple in their life from Terrebonne, who have helped with the distribution of Christmas baskets at Sun Youth's St-Urbain headquarters every year since 1995. He spends hours outside, helping control the traffic flow in and out of the building, and she helps distribute the food to the people in line. Both of them are glad to help and want to keep doing it for as long as they can. "You come back home and you're so happy with what you have," said Gilbert, his voice growing emotional. "You see



Volunteer Georgia Jerkovic during the Foresters Financial community garden harvest. PHOTOGRAPH BY JACQUES GILBERT

how much misery there is in Montreal. You don't have to go to other countries. We have it in Montreal. I don't mind helping other countries, but these are our own people. You don't have to go far to see that people don't have what they need. That's why this food bank is very important in Montreal." "It's extremely busy and there are more and more people there every year, unfortunately, so that's why we feel it's so important for people to give generously all year-round, not just at Christmas time," Claire added. "For more information, visit sunyouthorg.com."

Again in 2017, we collaborated with Postmedia and the Montreal Gazette to create content for social media and to amplify this content. 3 video clips with 3 corresponding written articles were produced, each presenting

a different aspect of our organization. For example, the content created to showcase the volunteers from Foresters working at the community garden of our warehouse generated 299,500 impressions on Facebook while the video was viewed 52,107 times. Moreover, all three videos produced for this campaign exceeded the social engagement rate benchmark of the industry.

Newsletter

Sixty years after its first issue was written, The Clark Street Sun was back in January 2014, but as a monthly newsletter under the name of "The Montreal Sun". The newsletter publishes Sun Youth's latest news, promotes the range of services offered and the activities of the Emergency Services, Sports and Recreation, and Crime prevention teams as well as upcoming events.

In 2016-2017, the newsletter has reached 967 subscribers (65% francophone and 35 % anglophone) which is an 15% increase from last year. The opening rate reached the threshold of 25%.

967

Number of people subscribed to the Montreal Sun.

Summer Ad Campaign

This summer, Sun Youth ran Summer ads to display our various summer programs with photos of the participants in each one. One of these ads showcased our Day Camp and a variety of activities in which the campers take part.

www.sunyouthorg.com

The arrival of Sun Youth in the virtual world goes back to the year 2004 during its 50th anniversary. At that time, it was a new way to reach a large number of users, both services beneficiaries and donors.

Today, it is an indispensable tool. Our website informs the com-

munity about the programs and services offered to the population, annual distributions and major events such as sports tournaments and fundraising campaigns. It also allows people to donate online, volunteer, sign up for our monthly newsletter, and have accessed to our various social medias.

For 2016-2017, we notice a

16% increase in online donations on our website over the previous year. Moreover the number of subscribers to our social medias has been steadily growing. We thus feel it is very important to deploy increasingly important efforts to be present and active on the web.



SERVICES CONTRIBUTE NEWS ABOUT US

FUNDAMENTAL NEED

THANK YOU FOR ALLOWING US TO FEED SOME 2,400 FAMILIES EACH MONTH

CONTRIBUTE

EMERGENCY



Basic necessities for people in need: food and clothing banks, medication program, material assistance, annual distributions such as Christmas baskets and school supplies.

LEARN MORE

PREVENTION



Programs aimed at preventing crime such as the Bike Patrol and social mentors in schools, a reward program, a "Good Samaritan" program as well as assistance to victims of crime.

LEARN MORE

SPORTS



Basketball and Football teams of all levels, a youth recreation center, a summer day camp for kids, a leisure club for the elderly and more.

LEARN MORE

CAMPS



Summer camp sessions for youths and for single mothers and their children, a "House of Wisdom" cabin for elders, a counselors-in-training program for aspiring camp animators.

LEARN MORE

ADMINISTRATION

Human Resources

Thanks to the invaluable contribution of its human resources, Sun Youth is able to provide its help to the Montreal community. Whatever the role they play in the organization, all people at Sun Youth share a common ideal: a commitment to the values of sharing and caring.

These individuals are from different nationalities and walks of life, and it is not uncommon for someone who has benefited from our services to become a volunteer with the organization or to be taken on as an employee. This helps to make Sun Youth an inclusive and diversified milieu.

Our Staff

Sun Youth employs about 65 people, and up to 115 during summer time when students on vacation are hired to work in our summer programs and activities. Some other people also attend Sun Youth as part of a training or employment integration program.

Our Volunteers

A team of 1,735 individuals lent a helping hand during the year. They have done 165,764 hours in volunteer work as coaches, youth leaders, counsellors or receptionists which is the equivalent of 80 full-time jobs (40 hours a week). Whether sorting goods, recycling, doing accounting or administrative tasks, they are at the core of Sun Youth's activities. During the Holiday Season alone, 877 individuals, including public figures, and 588 companies' representatives, volunteered 15,268 hours raising funds, collecting, sorting and distributing food as well as collecting, wrapping and distributing gifts.

The Sun Youth Board of Directors met four times in 2016-2017 to discuss the organization's current affairs and once for the Annual General Meeting. For 2016-2017, the Board of Directors was composed of 6 members, all coming from different professional backgrounds.

Once again, Sun Youth was able to hire 2 summer students through Intégration Jeunesse's Valorisation Jeunesse Program. These students get solid training and practical experience under excellent supervision.



The 2017 National Volunteer Week took place from April 24 to 29 and to demonstrate its appreciation, Sun Youth organized a day at the Constantin Sugar Shack to celebrate and thank these invaluable people for their contribution throughout the year.

Social Integration

Four days a week, from 9am to 3pm, Sun Youth welcomes among its staff 40 participants from social integration or rehabilitation programs such as the provincial "Aide et accompagnement social" program (PAAS Action). Sun Youth collaborates with readaptation centers for intellectual disabilities such as the CRDITED de Montréal and the West Montreal Readaptation Center (WMRC).

Staff and volunteer appreciation days

Also, on September 30th a staff appreciation day was held at the Arbaska Park. Employees participated in a GPS rally. After this activity, the staff enjoyed delicious dishes prepared by M. Gerard Catering.



The female staff and volunteers posing for the 2017 International Women's Day

1735

Number of volunteers who contributed in 2017

Management

Mr. Helio GALEGO,
Assistant to the Executive Vice-President
Director of Crime Prevention and Victim Services

Mr. Daniel ROUSSEAU,
Vice-President of Finances

Mr. Ernie ROSA,
Director of Property management

Mrs Johanne SALTARELLI,
Assistant to the Executive Director

Board of Directors

Mr. Keith COFFIN
Secretary
Private sector (corporate management)

Mr. Bob MIRONOWICZ
President
Private sector (self-employed)

Mr. Nathan WEINSTEIN
Vice-president
Private sector (corporate management, real estate)

Mr. Earl DE LA PERRALLE
Director
Non-profit sector (Co-founder and Executive Director, Sun Youth)

Mr. Sid STEVENS
Director
Non-profit sector (Co-founder and Executive Vice-President, Sun Youth)

Mr. Dimitrios MANOLOPOULOS
Director
Private sector (Senior Director, banking industry)

Finances

Sun Youth is a registered charity and a non-profit organization. Its financial situation relies primarily on the generosity of private and corporate donors and of foundations. Governmental grants account for 13% of Sun Youth's funding.

In 2016-2017, Sun Youth received 8,480 cash donations for which a receipt was delivered. Each donation is vital and allows Sun Youth to continue its work in the community. We also wish to thank our partners of the private sector, the City of Montreal and the media community for their generous support.

The independent accounting firm of Raymond Chabot Grant Thornton is appointed to perform the annual audit of Sun Youth's financial statements. Revenues for 2016-2017 were approximately \$6,960,000. Sun Youth's administration fees are below the 10% bar.

\$6,960,000

Revenues for 2016-2017

Fundraisers

Sun Youth organizes two annual fundraising campaigns, one during summer and the other during the Holiday Season. Both campaigns are meant to finance its activities. Sun Youth also receives financing from foundations and private donors who wish to bring their support to programs or activities in relation to their social commitment. In order for Sun Youth to receive such funding, foundations require regular follow-up reports on the expenses and activities related to their contributions

La Grande Guignolée des Médias

The 16th Grande Guignolée des médias (Big Media Food Drive) held on December 8th 2016, helped raise \$538,331.04 in the Montreal area to the benefit of Sun Youth, the Société Saint-Vincent-de-Paul and Moisson Montréal. The collect lasted through the whole month of December in our friend's stores : Jean Coutu, Provigo Loblaws and Maxi.

Train Show

On September 30th and October 1st, 2017 was held Sun Youth's Annual Model Train Show, a fundraiser for the organization's sports and recreation programs. Featuring some 70 exhibitors, vendors and offering fun activities for the whole family, the show featured the largest collection in North America of model railroads that children can operate. In addition to trains, children could play with other miniature vehicles such as race cars, radio-controlled cars and tanks, etc. Trains could be bought and sold at the show.

Throughout the weekend, thousands of people visited the exposition, thus contributing to the financing of Sun Youth's Sports & Recreation programs by generating revenues close to \$9,000. Many thanks to Ivan Dow,

Chief-Organizer of the event, to the numerous exhibitors and to everyone who visited the exposition.

Mordy Gordon Commemorative Golf Tournament

For the past 14 years, the Sun Youth Annual Mordy Gordon Memorial Golf Tournament was held at one of Canada's most renowned golf course, the Elm Ridge Country Club. In addition, Sun Youth hosted, in collaboration with Burovision, its very first Bike-A-Thon which was a great success. On August 10th, 140 golfers and 30 cyclists gathered to support Sun Youth's Sports and Recreation Programs for children. During this special day, more than \$100,000 were raised, which brings the total of collected funds to \$900,000 since the inception of the tournament in 2004.

\$100,000

We reached the \$100,000 mark for the funds raised through our Annual Golf Tournament and Bike-a-Thon.

After this beautiful summer day, cyclists and golfers both joined for cocktails and were treated to a delicious supper. As is now the tradition, guests could bet on an array of items at a silent auction while a few selected prizes were offered in a live auction. Special thanks to the tournament partners Des Sources Chrysler Dodge Jeep RAM Fiat and Burovision for once again renewing their support, as well as the tournaments major sponsors Herzing College,

CLV Group, RBC Dominion Securities, Fabricland Distributors Inc., Pipe & Piling Supplies Ltd., Scotiabank, the National Bank of Canada and Lufthansa Group. Our sincere thanks to special guests Anthony Calvillo and his wife Alexia Calvillo, Hornets alumni Lizanne Murphy, former Montreal Alouettes' coach, Jacques Chapdelaine and his wife Kim Chapdelaine, and the spouses of the Montreal Alouettes' players who all helped make this event a success. Special thanks to Montreal comedian Joey Elias and Jacques Bernard for hosting the evening. Hope to see everyone back next year on August 9th 2018 for the 15th anniversary of Sun Youth's Golf Tournament.

Matthew Salsa Golf Tournament

The tournament was created in order to honour the late Matthew Salsa who passed away suddenly in 2012. At 18 years of age, Matthew was considered to be one of the best junior golfers in the province and most importantly a great individual and a model citizen. Admirably, Matthew's parents have chosen to pledge the funds raised from their son's tournament to helping others. Thanks to the generosity of all those in attendance, \$ 74,800 were raised to profit Sun Youth Organization and Golf Québec.

Brotherhood Hockey Association

The Brotherhood Association, held two fundraisers for Sun Youth this year. The first one, held on April 29th, during the *Ligue Fédérale des As* 2017 season finale game, helped raise \$8,200 for our SLAP Hockey development program and the second one, held on August 28th, raised another \$7,300 for our food bank, for a grand total of 15,500 in 2017.





The bikers at the starting line of our very first Bike-a-Thon, which was held on August 10, 2017.

Canada 

Québec 

Montréal 



THE TENAQUIP FOUNDATION



THE J.W. MCCONNELL FAMILY FOUNDATION

LA FONDATION DE LA FAMILLE J.W. MCCONNELL



Highlights 2016-2017

In 2016-2017, 23,577 food baskets were distributed to 6,372 families for a total of 15,430 individuals. In addition, 3,890 Christmas baskets were distributed during the Holiday Season.

In 2016-2017, 238 families benefited from our Medication Program for a total value of \$29,100.

On February 8th, Sun Youth was present when the City of Montreal announced its Plan d'action for the Child Policy. Since then, Sun Youth assisted close to 470 children from some 30 Montreal elementary and high schools by providing them with school supplies, new clothing, free eyeglasses, access medication and dental care.

During the 2016-2017 winter season, 17 families received heating oil thanks to the support of the industry. For the same period, \$ 9,925,96 were paid in heating bills for less fortunate families in emergency situations thanks to a donation from Northern Light Technologies and our Valentine's day fundraiser at le Robin des Bois.

Since the summer of 2017, Sun Youth has been offering, in collaboration with Baseball Pierrefonds, the Pierrefonds-Roxboro Borough and the City of Montreal, an intro baseball program called PALS. This new development program would not have been possible without the support of Mayor and City Councillor of Pierrefonds-Roxboro, Mr. Dimitrios Jim Beis, and the City of Montreal, which allowed many children to become future baseball players.

On June 15, 2017, Sun Youth was present during the signature of the agreement on emergency measures with the City of Montreal's Centre de sécurité civile at the Conference of the Regroupement des organismes humanitaires et communautaires pour les mesures d'urgence à Montréal (ROHCMUM). This agreement is

aimed at improving community organizations' state of readiness should emergency measures be declared in Montreal.

On July 25th, 24 of Sun Youth's patrollers have participated in special police operations aimed to help the seniors. One of these operations was the SPVM and the Société de l'assurance automobile du Québec (SAAQ) awareness campaign on pedestrian safety. The purpose of this initiative was to educate the public on road safety.

On August 21st and 22nd, some 500 children received school supplies at our annual distribution. This charity event would not have been possible without the donations of the public and the generosity of companies such as RBC Dominion Securities, who donated \$8,000 to our organization just in time for the new school year.

For the 14th consecutive year, Sun Youth held its Annual Mordy Gordon Memorial Golf Tournament and its very first Bike-A-Thon. On August 10th, 140 golfers and 30 cyclists gathered to support Sun Youth's Sports and Recreation Programs for children. During this special day, more than \$100,000 were raised, which brings the total of collected funds to \$900,000 since the inception of the tournament in 2004.

A team of 1,735 individuals lent a helping hand during the period of 2016-2017. They have done 143,284 hours in volunteer work as coaches, tutors, youth leaders, counsellors or receptionists which is the equivalent of 80 full-time jobs (40 hours a week).

224 underprivileged children took part in our sports development programs in either baseball (PALS) or hockey (SLAP), giving them the change to a play a sport that would have been inaccessible to them otherwise.